

## Pradeep Chowdhry

Dr. Pradeep Chowdhry has been a serial entrepreneur and an educator for more than two decades.

**As a Serial entrepreneur and Angel investor** over the last twenty years, Pradeep has launched several firms and participated from ideation to successful exits. Two of the firms (CALs India and Virage) went public, CALs in India in 1990 and Virage on NASDAQ in June 2000. Two other firms, Imageware and I-Connect, were acquired in 1998 and 2001. In 2000, he set up and managed an internet incubator with other angel investors and funded six firms in the internet space.

**TiE/Dr. CK Prahalad /BoP** : Two of the firms Imageware and Virage had the late Dr. CK Prahalad as an investor/partner.

Pradeep has twice served as President of TiE-Detroit (The Indus Entrepreneurs).

Pradeep has a strong interest in Sustainable Development & Bottom of the Pyramid scalable micro-enterprise rural initiatives.

**As an Educator:** Pradeep launched and served as Director, Center for Entrepreneurship, Eastern Michigan University from 2000 to 2006. He initiated a project to set up the Center for Sustainable Development at Eastern Michigan University. After graduating from BHU, he worked in India for one year and then went on to do his MBA at Northern Arizona University and Ph.D in Business Strategy at the University of Arkansas in the US. Since 1980 he resided in Ann Arbor, Michigan and has now relocated to India.

**Mentor:** Pradeep has served on the Board of Great Lakes Angels, New Enterprise Forum and MIT Forum in Michigan and been active in several local organizations that mentor entrepreneurs including CEO Club, and Michigan High Tech Growth Collaboration.

**Spirituality:** Pradeep has been actively involved with Isha Foundation, a spiritual organization for about 8 years.

**Soalni Healthcare:** Currently, he is President of Soalni Healthcare, a major initiative in India to set up a chain of 120+ bed super-specialty

hospitals and clinics in Tier II and III cities and surrounding villages (Soalni.com) to serve the BoP Market.

The first Pilot hospital was leased at Palwal, Haryana in Sept 2009. It was re-launched after major renovations in May 2010 and reached operational breakeven after only 12 months in May 2011 at 33% occupancy. Having proven the viability of the model, Soalni is now planning to add FIVE more hospitals over the next two years.

**Indian Institute of Sustainable Enterprise:** In addition to Soalni, Pradeep is also working with Dayanand Sagar Institute in Bangalore to set up an Institute of Sustainable Enterprise which will focus on BoP and Green Tech issues. It will have an incubator, an angel fund, a strong mentoring program, and educational programs. It will focus on facilitating the launch and growth of social impact entrepreneurial ventures in agriculture, alternate energy, education, health, and water.

Pradeep is relocating to India after more than 30 years in the US.

**Contact Information**

[pradeep.chowdhry@gmail.com](mailto:pradeep.chowdhry@gmail.com)

US Cell 011-734-717-8592

India Cell: 91-97-171-74185

**Company Websites:** [soalni.com](http://soalni.com) and [sperohospitals.com](http://sperohospitals.com)