CAUSAL RELATIONSHIP BETWEEN STOCK MARKET AND EXCHANGE RATE, FOREIGN EXCHANGE RESERVES AND VALUE OF TRADE BALANCE: A CASE STUDY FOR INDIA

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Abstract:

This paper investigates the nature of the causal relationship between stock prices and macroeconomic aggregates in the foreign sector in India. By applying the techniques of unit–root tests, cointegration and the long–run Granger non–causality test recently proposed by Toda and Yamamoto (1995), we test the causal relationships between the BSE Sensitive Index and the three macroeconomic variables, viz., exchange rate, foreign exchange reserves and value of trade balance using monthly data for the period 1990-91 to 2000-01. The results suggest that there is no causal linkage between stock prices and the three variables under consideration.

JEL classification: G1, E4

Keywords: Macroeconomic Aggregates, Stock Price Index, Granger Causality and Efficient Market Hypothesis.

Introduction:

Globalisation and financial sector reforms in India have ushered in a sea change in the financial architecture of the economy. In the contemporary scenario, the activities in the financial markets and their relationships with the real sector have assumed significant importance. Since the inception of the financial sector reforms in the beginning of 1990's, the implementation of various reform measures including a number of structural and institutional changes in the different segments of the financial markets, particularly since 1997, have brought in a dramatic change in the functioning of the financial sector of the economy. Altogether, the whole gamut of institutional reforms concomitant to globalisation programme, introduction of new instruments, change in procedures, widening of network of participants call for a reexamination of the relationship between the stock market and the foreign sector of India. Correspondingly, researches are also being conducted to understand the current working of the economic and the financial system in the new scenario. Interesting results are emerging particularly for the developing countries where the markets are experiencing new relationships which are not perceived earlier. The analysis on stock markets has come to the fore since this is the most sensitive segment of the economy and it is through this segment that he country's exposure to the outer world is most readily felt. The present study is an endeavour in this direction. It analyses the relationship between stock prices and foreign sector macroeconomic variables in India with implications on efficiency of Indian stock market. Along with the newer relationships operating in the markets, newer econometric techniques are also being introduced and applied. This paper makes use of the latest available econometric techniques and examines efficiency of Indian stock market in terms of the relationships mentioned above.

The informational efficiency of major stock markets has been extensively examined through the study of causal relations between stock price indices and macroeconomic aggregates. The findings of these studies are important since informational inefficiency in stock market implies on the one hand, that market participants are able to develop profitable trading rules and thereby can consistently earn more than average market returns, and on the other hand, that the stock market is not likely to play an effective role in channeling financial resources to the most productive sectors of the economy.

The Efficient Markets Hypothesis (EMH), in its strong form, assumes that everyone has perfect knowledge of all information available in the market. Therefore, the current price of an individual stock (and the market as a whole) portrays all information available at time *t*. Accordingly, if real economic activity affects stock prices, then an efficient stock market instantaneously digests and incorporates all available information about economic variables. The rational behaviour of market participants ensures that past and current information is fully reflected in current stock prices. As such, investors are not able to develop trading rules and, thus may not consistently earn higher than normal returns. Therefore, it can be concluded that, in an informationally efficient market, past (current) levels of economic activity are not useful in predicting current (future) stock prices. Stated in Granger jargon, informational efficiency exists if a uni-directional lagged causal relationship from a macroeconomic variable to stock prices could not be detected.

While finding causality from lagged values of stock prices to an economic aggregate does not violate informational efficiency, this finding is equivalent to the

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existence of causality from current values of stock prices to future levels of the economic variable. This would suggest that stock prices lead the economic variable and that the stock market makes rational forecasts of the real sector.

If, however, lagged changes in some economic variables cause variations in stock prices and past fluctuations in stock prices cause variations in the economic variable, then bi-directional causality is implied between the two series. This behaviour indicates stock market inefficiency. In contrast, if changes in the economic variable neither influence nor are influenced by stock price fluctuations, then the two series are independent of each other and the market is informationally efficient.

The purpose of the present study is to investigate the empirical relationship persisting in India between foreign sector macroeconomic aggregates, namely exchange rate, foreign exchange reserves and trade balance, and stock prices in the Bombay Stock Exchange (BSE) using monthly data that span from 1990-91 to 2000-01. Specifically, in this study we test for market informational efficiency in BSE, by testing the existence of a long – run causal relationship between macroeconomic aggregates and stock prices using Granger non – causality test recently proposed by Toda and Yamamoto (1995). Among the three forms of market efficiency, namely the weakly efficient, semi-strong and strongly efficient, we consider the semi-strong form relevant to the Indian context. The hypothesis states that all publicly available information is reflected in stock prices. The rest of the paper is organized as follows. A survey of the existing literature including empirical evidences on the nature of the causal relationship between macroeconomic aggregates and stock prices is conducted in Section III discusses the

methodology to be employed and presents the variables and data descriptions. Section IV reports the empirical results followed by conclusion in Section V.

The Present State of the Art:

Studies on the relationship between macroeconomic variables and national stock market have been the cornerstone of most economic literature for quite some time. During the last decade and a half, it has been recognized that external sector indicators like exchange rate, foreign exchange reserves and value of trade balance can have an impact on stock prices. Early studies (Aggarwal, 1981; Soenen and Hennigar, 1988) in the area of exchange rates – stock prices considered only the correlation between the two variables. Theory explained that a change in the exchange rates would affect a firm's foreign operation and overall profits. This would, in turn, affect its stock prices. The nature of the change in stock prices would depend on the multinational characteristics of the firm. Conversely, a general downward movement of the stock market will motivate investors to seek for better returns elsewhere. This decreases the demand for money, pushing interest rates down, causing further outflow of funds and hence depreciating the currency. While the theoretical explanation was clear, empirical evidence was mixed. Aggarwal (1981) found a significant positive correlation between the US dollar and US stock prices while Soenen and Hennigan (1988) reported a significant negative relationship. Soenen and Aggarwal (1989) found mixed results among industrial countries. Ma and Kao (1990) attributed the differences in results to the nature of the countries i.e. whether the countries were export or import dominant. Morley and Pentecost (2000), in their study on G-7 countries, argue that the reason for the lack of strong relationship between exchange rates and stock prices may be due to the exchange controls that were in effect in the 1980s.

Bahmani-Oskooee and Sohrabian (1992) were among the first to use cointegration and Granger causality to explain the direction of movement between exchange rates and stock prices. Since then various other papers analyzing these aspects and using this technique have appeared covering both industrial and developing countries (for example, Granger et.al. [2000]; Ajavi et.al. [1998]; Ibrahim [2000]). The direction of causality, similar to earlier correlation studies, appears mixed. For Hong Kong, Mok (1993) found that the relationship between stock returns and exchange rates are bidirectional in nature. For the United States, Bahmani-Oskooee and Sohrabian (1992) point out that there is a two-way relationship between the U.S. stock market and the exchange rates. However, Abdalla and Murinde (1997) found out that the results for India, Korea and Pakistan suggest that exchange rates *Granger cause* stock prices, which is consistent with earlier study by Aggarwal (1981). But, for the Philippines, Abdalla and Murinde found out that the stock prices lead the exchange rates. This is consistent with Smith's (1992) finding that stock returns have a significant influence on exchange rate in Germany, Japan and the United States. For the Indian Economy, work in this area has not progressed much. Abhay Pethe and Ajit Karnik (2000) has investigated the inter – relationships between stock prices and important macroeconomic variables, viz., exchange rate of rupee vis - a vis the dollar, prime lending rate, narrow money supply, and index of industrial production. The analysis and discussion are situated in the context of macroeconomic changes, especially in the financial sector, that have been taking place in India since the early 1990s. There are some other related studies though not specifically focused to this aspect.

The main purpose of the present study is to complement the existing literature on the stock market - macroeconomic nexus in two respects. First, is to determine whether stock returns are a leading indicator for future economic activity. In India, certain quarters of the population believe that the improvement in the performance of the stock markets will result in an improvement in the economy measured by the positive growth in the gross national product. However, whether stock markets lead or lag real economic activity is an empirical question. The empirical evidence provided by the studies mentioned above showed that macroeconomic variables have strong effects on the stock market. In other words, national stock markets are said to informationally inefficient with respect to most macroeconomic variables. If market is inefficient with respect to information, then it has important implications both at micro and macro levels. At the micro level, this implies that the individual investor can earn considerably higher normal rate of returns from the stock market. At the macro level, it raises serious doubts on the ability of the market to perform its fundamental role of channeling funds to the most productive sectors of the economy.

Secondly, the more recent developments in econometrics on the properties of time series has enabled researchers to investigate the relationship between integrated economic variables with ease and can provide precise estimates, in the sense that spurious regression problems can be avoided. It has been noted that the traditional Granger (1969) causality test for inferring leads and lags among integrated variables will end up in spurious regression results, and the F – test is not valid unless the variables in levels are

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cointegrated. Several tests for a unit – root(s) in a single time – series have been proposed (for example, Dickey and Fuller, 1979; Phillips and Perron, 1988). Unfortunately, however, the power of these tests is known to be very low against the alternative hypothesis of (trend) stationarity. Tests for cointegration and cointegrating ranks have also been developed, viz., error correction model due to Engle and Granger (1987) and the vector autoregression error correction model due to Johansen and Jesulius (1990). Unfortunately, these tests are cumbersome and sensitive to the values of the nuisance parameters in finite samples and therefore their results are unreliable (pointed out by Toda and Yamamoto, 1995 and Zapata and Rambaldi, 1997).

Toda and Yamamoto (1995) proposed a simple procedure requiring the estimation of an "augmented" VAR, even when there is cointegration of different orders, which guarantees the asymptotic distribution of the MWALD statistic. This method is applicable "whether the VAR's may be stationary (around a deterministic trend), integrated of an arbitrary order, or cointegrated of an arbitrary order" (Toda and Yamamoto: *Journal of Econometrics 66, 1995*, pp. 227). The methodology that we have applied to examine the nature of the causal relationship between macroeconomic aggregates and stock prices is discussed in the next section.

Methodology and Data Sources:

Traditionally to test for the causal relationship between two variables, the standard Granger (1969) test has been employed in the relevant literature. This test states that, if past values of a variable Y significantly contribute to forecast the value of another variable X_{t+1} then Y is said to Granger cause X and vice versa. The test is based on the following regressions:

$$X_{t} = \gamma_{0} + \sum_{k=1}^{M} \gamma_{k} X_{t-k} + \sum_{l=1}^{N} \delta_{l} Y_{t-l} + v_{t}$$
 (2)

where Y_t and X_t are the variables to be tested, and u_t and v_t are mutually uncorrelated white noise errors, and t denotes the time period and 'k' an 'l' are number of lags. The null hypothesis is $\alpha_t = \delta_t = 0$ for all l's versus the alternative hypothesis that $\alpha_t \neq 0$ and $\delta_t \neq 0$ for at least some l's. If the coefficient α_i 's are statistically significant but δ_t 's are not, then X causes Y and vice versa. But if both α_t and δ_t are significant then causality runs both ways.

Recent developments in the time series analysis have suggested some improvements in the standard Granger test. The first step is to check for the stationarity of the original variables and then test cointegration between them. According to Granger (1986), the test is valid if the variables are not cointegrated. Second, the results of Granger causality are very sensitive to the selection of lag length. If the chosen lag length is less than the true lag length, the omission of relevant lags can cause bias. If the chosen lag length is more, the irrelevant lags in the equation cause the estimates to be inefficient. To deal with this problem Hsiao (1981) has developed a systematic autoregressive method for choosing optimal lag length for each variable in an equation. This method combines Granger causality and Akaike's Final Prediction Error (FPE), defined as the (asymptotic) mean square prediction error.

Unit Root Test and Cointegration:

Empirical studies (for example, Engle and Granger, 1987) have shown that many time series variables are non-stationary or integrated of order 1 (i.e., their changes are stationary). The time series variables considered in this paper are the stock prices and three macroeconomic variables, namely, exchange rate, foreign exchange reserves and value of trade balance. In order to avoid a spurious regression situation the variables in a regression model must be stationary or cointegrated. Therefore, in the first step, we perform unit root tests on these six time series to investigate whether they are stationary or not. The Augmented Dickey-Fuller (ADF) unit root test is used for this purpose. The ADF regression equations are:

where ε_{τ} is white noise. The additional lagged terms are included to ensure that the errors are uncorrelated. The tests are based on the null hypothesis (H₀): Y_t is not I (0). If the calculated DF and ADF statistics are less than their critical values from Fuller's table, then the null hypothesis (H₀) is accepted and the series are non-stationary or not integrated of order zero.

In the second step we estimate cointegration regression using variables having the same order of integration. The cointegration equation estimated by the OLS method is given as:

$$Y_t = a_0 + a_1 X_t + Z_t$$
(6)

In the third step residuals (Z_t) from the cointegration regression are subject to the stationarity test based on the following equations:

(DF)
$$\Delta Z_t = \alpha + \beta_0 Z_{t-1} + V_t$$
.....(7)

(ADF)
$$\Delta Z_{t} = \alpha + \beta_{0} Z_{t-1} + \sum_{i=1}^{k} \beta_{i} \Delta Z_{t-i} + V_{t}$$
.....(8)

where, Z_t is the residual from equation (6). The null hypothesis of non-stationarity is rejected if β is negative and the calculated DF or ADF statistics is less than the critical value from Fuller's table. That means there is a long run stable relationship between the two variables and causality between them is tested by the error correlation model. On the other hand, if the null hypothesis of non-stationarity is rejected and the variables are not cointegrated then the standard Granger causality test is appropriate.

Hsiao's Optimum Lag Length:

More recently many studies like Thornton and Batten (1985), Hwang et. al. (1991) and Chang and Lai (1997) have found Hsiao's Granger Causality test provides more robust results over both arbitrary lag length selection and other systematic methods for determining lag length. Hsiao's procedure involves two steps. The first step follows a series of autoregressive regressions on the dependent variables. The independent variable appearing in the first regression is the dependent variable lagged once. In each following regression, one more lag on the dependent variable is added. The m regressions we estimated are of the form:

$$Y_t = \alpha + \sum_{i=1}^m \beta_i Y_{t-i} + \varepsilon_{1t} \quad \dots \qquad (9)$$

where, the choice of lag length is based on the sample size and underlying economic process. It is better to select m as large as possible (for example, we may set m=10). Then we computed the FPE for each regression in the following way:

FPE (m) =
$$\frac{T+m+1}{T-m-1}$$
 RSS (m) / T.....(10)

where T is sample size and FPE and RSS are the final prediction error and the residual sum of squares respectively. The optimal lag length, m*, is the lag length which produces the lowest FPE. In the second step, once m* has been determined, regressions are estimated with the lags on the other variable added sequentially in the same manner used to determine m*. Thus we estimate ten regressions of the form:

We then compute FPE for each regression as:

We choose the optimal lag length for X, n* as the lag length which produces the lowest FPE.

Toda and Yamamoto Version of Granger Causality:

It has been noted that the traditional Granger (1969) causality test for inferring leads and lags among integrated variables will end up in spurious regression results, and the F-test is not valid unless the variables in levels are cointegrated. New developments in econometric offers the error correction model (due to Engle and Granger (1987)) and the vector auto regression error-correction model (due to Johansen and Jesulius, 1990) as

alternatives for the testing of non-causality between economic time series. Unfortunately, these tests are cumbersome and sensitive to the values of the nuisance parameters in finite samples and therefore their results are unreliable (see Toda and Yamamoto, 1995; Zapata and Rambaldi, 1997).

Toda and Yamamoto (1995) proposed a simple procedure requiring the estimation of an 'augmented' VAR, even when there is cointegration, which guarantees the asymptotic distribution of the MWald statistic. Therefore, the Toda-Yamamoto causality procedure has been labeled as the long-run causality tests. All one needs to do is to determine the maximal order of integration d_{max} , which we expect to occur in the model and construct a VAR in their levels with a total of (k + d_{max}) lags. Toda and Yamamoto point out that, for d=1, the lag selection procedure is always valid, at least asymptotically, since k > =1=d. If d=2, then the procedure is valid unless k=1. Moreover, according to Toda and Yamamoto, the MWald statistic is valid regardless whether a series is I (0), I (1) or I (2), non-cointegrated or cointegrated of an arbitrary order.

In order to clarify the principle, let us consider the simple example of a bivariate model, with one lag (k=1). That is,

 $x_t = A_0 + A_1 x_{t-1} + e_t$ (13)

or more fully,

To test that x_2 does not Granger cause x_1 , we will test the parameter restriction $\alpha_{12}^{(1)}=0$. If now we assume that x_{1t} and x_{2t} are I (1), a standard t-test is not valid. Following Dolado and Lutkepohl (1996), we test $\alpha_{12}^{(1)}=0$ by constructing the usual Wald test based on least squares estimates in the augmented model:

The Wald statistic will be asymptotically distributed as a Chi Square, with degrees of freedom equal to the number of "zero restrictions", irrespective of whether x_{1t} and x_{2t} are I (0), I (1) or I (2), non-cointegrated or cointegrated of an arbitrary order.

In this study, we used monthly data series for four variables for the period April 1990 to March 2001. For stock price we use the monthly averages of BSE Sensitive Index (base: 1978-79=100). The key macroeconomic variables included are the indices of Real Effective Exchange Rate (REER) of the Indian Rupee (36-country bilateral weight with base 1985=100), the foreign exchange reserves (in rupees crores) and the value of trade balance (in rupees crores). The data has been compiled from Handbook of Statistics on Indian Economy (2001) published by Reserve Bank of India and various issues of RBI Bulletin.

Empirical Results:

As our first step, we have determined the order of integration for each of the four variables used in the analysis. Using the standard Augmented Dickey Fuller unit root test

analysed in the earlier section, we have tested on both the levels and the first differences of the series. The results are tabulated in Table 1 and Table2.

Table 1: Results for the Dickey Fuller unit root test for the stock price index

Variables	Constant, No trend	Constant, With trend	
Stock Price	-2.5705	-3.0269	
Exchange Rate	-2.1276	-2.8818	
Foreign Exchange Reserves	1.9149	-1.0918	
Value of Trade balance	-2.6239	-3.4710	

and three macroeconomic variables in levels

Table 2: Results for the Dickey Fuller unit root test for the stock price index

and three macroeconomic variables in first differences

Variables	Constant, No trend	Constant, With trend
Stock Price	-3.7766**	-3.7553**
Exchange Rate	-4.1759**	-4.1598**
Foreign Exchange Reserves	4.7586**	-4.7189**
Value of Trade Balance	-4.2478**	-4.1369**

Note: Asterisk (**) denotes statistically significant at 5% level

Clearly the results suggest that none of the variables are stationary, that is, integrated of order 0. However, they are all characterised as integrated of order 1, that is, first differencing will render these series stationary.

Having determined that $d_{max}=1$, we then proceed in estimating the lag structure of a system of VAR in levels and our results indicate that the optimal lag length based on Akaike's FPE (using Hsiao's optimal lag technique discussed in the previous section) is 2, that is, k=2. We then estimate a system of VAR in levels with a total of ($d_{max}+k=3$) lags.

where, SP = Stock price,

REER = Real Effective Exchange Rate,

FR = Foreign Exchange Reserves

NX = Value of Trade Balance

The system of equations is jointly estimated as a "Seemingly Unrelated Regression Equations" (SURE) model by Maximum Likelihood and computes the MWALD test statistic. The MWALD statistic will be asymptotically distributed as a Chi Square, with degrees of freedom equal to the number of "zero restrictions", irrespective of whether x_{1t} and x_{2t} are I (0), I (1) or I (2), non-cointegrated or cointegrated of an arbitrary order. The results of the MWALD test statistic as well as its *p*-values are presented in table 3.

Null Hypothesis	MWALD	<i>p</i> -values
	statistics	
Stock price versus exchange rate (REER)		
Stock price does not Granger cause REER	5.7674	0.056
REER does not Granger cause stock price	5.3874	0.068
Stock price versus foreign exchange reserves (FR)		
Stock price does not Granger cause FR	3.9013	0.142
FR does not Granger cause stock price	0.28593	0.867
Stock price versus value of trade balance (NX)		
Stock price does not Granger cause NX	1.0514	0.591
NX does not Granger cause stock price	3.1398	0.208

 Table 3: Results of long run Causality due to Toda-Yamamoto (1995)
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The test results in table 3 suggest that we fail to reject the null hypothesis of *Granger non-causality* from stock price to exchange rate, foreign exchange reserves and value of trade balance as well as the null hypothesis of *Granger non-causality* from exchange rate, foreign exchange reserves and value of trade balance to stock price at 5%

level of significance. The results suggest that the BSE Sensitive Index neither leads these three variables nor they lead the BSE Sensitive Index. This implies that the stock market cannot be used as a leading indicator for future growth in exchange rate, foreign exchange reserves and value of trade balance in India.

Conclusion:

The efficient market hypothesis (EMH) was formalized by Fama (1970). The hypothesis suggests that changes in the macroeconomic variables in the cannot be used as a trading rule by investors to earn consistently abnormal profits in the stock market. In an efficient market, current as well as past information on the growth of these variables are fully reflected in asset prices so that investors are unable to formulate some profitable trading rule using the available information.

The main objective of the present paper is to determine the lead and lag relationships between the Indian stock market and three key macroeconomic variables relating to the foreign sector. We endeavor to investigate the question: Can the Indian stock market act as a barometer for the Indian economy? This is of course an empirical question. To test this hypothesis, we employ the methodology of *Granger non-causality* recently proposed by Toda and Yamamoto (1995) for the sample period April 1990to March 2001. In this study, the BSE Sensitive Index was used as a proxy for the Indian stock market. The three important macroeconomic variables included in the study are real effective exchange rate, foreign exchange reserves and trade balance. The results suggest that there is no causal linkage between stock prices and the three variables under consideration. The Sensitive Index of the Bombay Stock Exchange has already

incorporated all past information on exchange rate, foreign exchange reserves and trade balance.

The analysis reveals interesting results in the context of the Indian stock market, particularly with respect to exchange rate, foreign exchange reserves and trade balance. These results must be explained in the light of the following developments. First, most of the earlier studies that analysed the nature of the causal relationship between macroeconomic aggregates and stock prices have employed the traditional Granger causality test. Since it is now recognized that the conventional procedure may be inadequate, conclusions based on such an approach may yield misleading inferences. So we have employed the recently developed long-run Granger non-causality test proposed by Toda and Yamamoto (1995) in our study. Secondly, although our data set is from April 1990, the full-fledged financial sector reforms in India have come to operate only after 1995. Further, for a sufficient period of time the financial sector in India has remained dominated by the banking sector through which the changes in foreign exchange primarily operate. In this context, the relationship between exchange rate and stock prices that we obtained in our result is not very surprising. Last but not the least, stock market in India is still in a transitory phase. If this result is also arrived at for subsequent periods, then it may be concluded that Indian stock market is approaching towards informational efficiency at least with respect to three macroeconomic variables, viz. exchange rate, foreign exchange reserves and trade balance.

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