## MLE for a logit model

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- The link between workforce participation and education
- Analysing a two-variable data-set: bivariate distributions
- Conditional probability
- Expected mean from conditional probabilities
- The logistic function
- MLE for the logistic problem

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### The problem of workforce participation

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# Economic problem: A model for workforce participation

- Variable,  $Y_i$ : the participation of women in the workforce.
- $Y_i = 0$  if the woman does not participate in the workforce.
- $Y_i = 1$  if the woman is a part of the workforce.
- *Y<sub>i</sub>* is binary, which means a Bernoulli distribution

# Economic problem: Dataset on eduction and workforce participation

- For every observation *i*, *Y<sub>i</sub>* is observed along with *X<sub>i</sub>* = education of the woman.
  This is measured by years of schooling.
- X<sub>i</sub> is an integer, taking values from "0" no years of school, to "12" – High School, to "13" and beyond – "College".
- The data on education is grouped into 7 categories and has the following frequency distribution:

| $Y_i/X_i$ | 0-7 | 8   | 9–11 | 12   | 13–15 | 16–19 | $\geq$ 20 |
|-----------|-----|-----|------|------|-------|-------|-----------|
| 0         | 256 | 180 | 579  | 1228 | 463   | 219   | 7         |
| 1         | 143 | 127 | 560  | 1858 | 858   | 665   | 41        |

• There are a total of 7184 observations.

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# Economic problem: predicting workforce participation

- Question: Is there a relationship between a woman's workforce participation and her eduction (Y<sub>i</sub> and X<sub>i</sub>)?
- Question: If we know how many years of education a woman has had (X<sub>i</sub>), what is her expected workforce participation Ê(Y<sub>i</sub>)?
- We would like to model expected workforce participation, conditional on her education.
  We need statistical models of conditional expectations, *Ê*(*Y*|*X*).

#### Statistical underpinnings

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## Creating conditional probabilities

- $E(Y|X) = \sum_{i=1}^{l} Y_i f(Y|X)$  where f(Y|X) is called the conditional probability of *Y* given *X*.
- In order to calculate conditional expectations, we need to know conditional probabilities.
- In order to estimate conditional probabilities, we need to understand conditional frequency distribution/densities.

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# Creating conditional probabilities for the dataset

• We change from number of observations to frequencies:

| $Y_i/X_i$ | 0-7  | 8    | 9–11 | 12   | 13–15 | 16–19 | $\geq$ 20 |
|-----------|------|------|------|------|-------|-------|-----------|
| 0         | 0.04 | 0.03 | 0.08 | 0.17 | 0.06  | 0.03  | 0.00      |
| 1         | 0.02 | 0.02 | 0.08 | 0.26 | 0.12  | 0.09  | 0.01      |

- The sum of all the elements add up to 1. These are the *joint frequencies* or *joint probabilities* of observing workforce participation and education.
- We get the distribution of workforce participation (or education) by summing the row elements (or column elements) as:

| $Y_i/X_i$    | 0-7  | 8    | 9–11 | 12   | 13–15 | 16–19 | $\ge$ 20 | $\hat{f}(Y)$ |
|--------------|------|------|------|------|-------|-------|----------|--------------|
| 0            | 0.04 | 0.03 | 0.08 | 0.17 | 0.06  | 0.03  | 0.00     | 0.41         |
| 1            | 0.02 | 0.02 | 0.08 | 0.26 | 0.12  | 0.09  | 0.01     | 0.59         |
| $\hat{f}(X)$ | 0.06 | 0.04 | 0.16 | 0.43 | 0.18  | 0.12  | 0.01     | 1            |

• The last row is the *marginal frequency distribution* of *X*. The last column is the marginal of *Y*.

# Conditional probabilities/frequencies

- Conditional information: making a statement about Y given we know X.
- Example, what is the frequency of workforce participation of women who have 8 years of education?
- This is written as f(X = 8). The sample frequency is  $\hat{f}(X = 8)$ .
- We use the relationship:

$$f(Y|X) = \frac{f(Y,X)}{f(X)}$$

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# Sample conditional probabilities

• The data is given as:

| $Y_i/X_i$    | 0-7  | 8    | 9–11 | 12   | 13–15 | 16–19 | $\geq$ 20 | $\hat{f}(Y)$ |
|--------------|------|------|------|------|-------|-------|-----------|--------------|
| 0            | 0.04 | 0.03 | 0.08 | 0.17 | 0.06  | 0.03  | 0.00      | 0.41         |
| 1            | 0.02 | 0.02 | 0.08 | 0.26 | 0.12  | 0.09  | 0.01      | 0.59         |
| $\hat{f}(X)$ | 0.06 | 0.04 | 0.16 | 0.43 | 0.18  | 0.12  | 0.01      | 1            |

• The data set gives

$$\hat{f}(y = 0, x = 8) = 0.025$$
  
 $\hat{f}(y = 1, x = 8) = 0.017$   
 $\hat{f}(x = 8) = 0.042$ 

 Then, the sample conditional frequency distribution of workforce participation of women with 8 years of education is:

$$\begin{array}{c|c} Y & 0 & 1 \\ \hat{f}(Y|X=8) & 0.59 & 0.41 \end{array}$$

• This is a Bernoulli with a "success" rate of 0.41%.

## Sample conditional probabilities for all X

• We can calculate the conditional frequency distribution for each value of *X* as:

| $\hat{f}(Y X)/X_i$ | 0-7  | 8    | 9–11 | 12   | 13–15 | 16–19 | $\geq$ 20 |
|--------------------|------|------|------|------|-------|-------|-----------|
| $\hat{f}(Y=0 X)$   | 0.64 | 0.59 | 0.51 | 0.40 | 0.35  | 0.25  | 0.15      |
| $\hat{f}(Y=1 X)$   | 0.36 | 0.41 | 0.49 | 0.60 | 0.65  | 0.75  | 0.85      |

- Conditional frequencies add up to 1 for a given X.
- In the above table, we notice that as years of education increase, the probability of workforce participation increases also.

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- As always, the focus of our analysis/estimation is the expected value of workforce participation.
- Generally, expectation  $\hat{E}(Y)$  is:

$$\hat{E}(Y) = \sum_{k=1}^{K} Y_k \hat{f}(Y_k)$$

• Here, the problem is different, because we observe how many years of education the person has had. We want to calculate the expectation of *Y* conditional on observed *X*. This is:

$$\hat{E}(Y|X=x_j) = \sum_{k=1}^{K} Y_k \hat{f}(Y_k|x_j)$$

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• The unconditional expectation of *Y* then becomes:

$$\hat{E}(Y) = \sum_{j=1}^{J} \hat{E}(Y|X = x_j)\hat{f}(x_j)$$
$$= \sum_{j=1}^{J} \left(\sum_{k=1}^{K} Y_k \hat{f}(Y_k|x_j)\right) \hat{f}(x_j)$$

This is the Law of Iterated Expectations.

Given the sample conditional expectation of Y for every value of X, and the marginal frequency of X, we can calculate the unconditional expectation of Y.

## Recap on independence

• Conditional density of Y is

$$f(Y|X) = \frac{f(X, Y)}{f(X)}$$

Indepence:

$$f(X,Y)=f(X)f(Y)$$

Joint is a product of the marginals.

 This implies that under independence, the conditional density of Y is the same as the marginal density of Y.

$$f(Y|X) = \frac{f(X, Y)}{f(X)} = \frac{f(X) * f(Y)}{f(X)} = f(Y)$$

• Under independence, the conditional expectation of *Y* is the same as the unconditional expectation of *Y*.

$$E(Y|X)=E(Y)$$

# The logistic function for a binary dependent variable



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# Defining the odds

• Odds are a term that can be defined for a binary variable as follows:

$$\frac{\hat{f}(Y_i=1)}{\hat{f}(Y_i=0)}$$

More generally, we say it is the ratio of conditional frequencies:

$$\frac{\hat{f}(Y_i = 1 | X_i = X)}{\hat{f}(Y_i = 0 | X_i = X)}$$

 Example, what are the odds of a woman being in the workforce, given that she has 8 years of education?

$$\frac{\hat{f}(Y_i = 1 | X_i = X)}{\hat{f}(Y_i = 0 | X_i = X)} = \frac{0.59}{0.41} = 1.44$$

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- We wish to analyse the relationship between education and probability of workforce participation.
- The table of conditional sample frequencies showed a positive relationship between the two.

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## Plotting the data

• We plot a graph of years of education vs. odds. We also plot the graph of years vs. log(odds).



 The plot of education vs. log(odds) is a more "linear" relationship than education vs. odds.

## Econometric model for workforce participation

 The data is available in pairs of Y<sub>i</sub>, X<sub>i</sub> – for every woman, we observe her education and her workforce participation. Thus, every (X<sub>i</sub>, Y<sub>i</sub>) comes from a joint density function:

 $f(X_i, Y_i) = f(Y_i | X_i) f(X_i)$ 

- Assume that the (*X<sub>i</sub>*, *Y<sub>i</sub>*) are independent across observations, *i*.
- $Y_i | X_i$  is Bernoulli distributed.
- The focus of our estimation is the "success" parameter of the Bernoulli.

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### Econometric model for workforce participation

- However, the success parameter for workforce participation *Y* is likely different for different levels of education, *X*.
- Model: f(Y = 1|X) = 1 f(Y = 0|X) = p(X). The Bernoulli success parameter for workforce participation is a function of education *X*
- However, we need to restrict p(X) to fall between values 0 and 1, no matter what is the value of X.
- One distribution function that creates 0 ≤ p(x) ≤ 1 for any value of X is the *logitistic* or the *logit* function.

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### Econometric model for workforce participation

• The logit function is defined as *logit(p)* as:

$$\log\left(\frac{p}{1-p}\right)$$

where p/(1-p) is the odds of success.

- This function takes a shape similar to the CDF of the normal for different values of *p*.
- We model success "conditional on X", which makes the logit form:

$$\log\left(\frac{p(X)}{1-p(X)}\right)$$

Here,  $\frac{p(X)}{1-p(X)}$  is the odds of success given *X*.

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• We want to model log(odds) as a linear function of X<sub>i</sub>:

$$logit(p(x)) = \beta_0 + \beta_1 X$$

- This gives:  $p(X) = f(Y = 1|X) = \frac{exp(\beta_0 + \beta_1 X)}{(1 + exp(\beta_0 + \beta_1 X))}$
- Thus, to know the expected conditional workforce participation of a woman given her years of education, we need to estimate β<sub>0</sub> and β<sub>1</sub>.

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# Interpreting the logit model for workforce participation

p(X) = f(Y = 1|X) is the likelihood of observing a success given X.

$$\log\left(\frac{f(Y=1|X)}{f(Y=0|X)}\right) = \beta_0 + \beta_1 X$$

- If we set X<sub>i</sub> = 0, then log(odds(X = 0)) = β<sub>0</sub>.
  Thus, the probability that a woman with no education participates in the workforce is β<sub>0</sub> of the logit model.
- We can calculate that  $\beta_1 = \log \left( \frac{f(Y=1|(X_i+1))}{f(Y=0|(X_i+1))} / \frac{f(Y=1|(X_i))}{f(Y=0|(X_i))} \right)$
- β<sub>1</sub> becomes the change in the log(odds) of participation in the workforce when the amount of education shifts from X = 0 to a positive value of X.

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# Summary: Econometric model for workforce participation

- Independence of  $Y_i, X_i$  pairs across *i*.
- Conditional distribution of Y<sub>i</sub> is Bernoulli with success parameter p(X<sub>i</sub>).
- Exogeniety of X<sub>i</sub>: observed externally.
- We need to estimate  $\beta_1, \beta_0$ .
- We can use the MLE.

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# Setting up the MLE for the logit

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# L and log(L) for workforce participation

• The likelihood of observing *Y<sub>i</sub>* is conditional and is as follows:

$$f_{\theta}(y_i) = \left(\frac{\exp\beta_0 + \beta_1 X}{(1 + \exp(\beta_0 + \beta_1 X))}\right)^{Y_i} \left(\frac{1}{(1 + \exp(\beta_0 + \beta_1 X))}\right)^{1 - Y_i}$$

• We assume independence of the observed pairs (*Y<sub>i</sub>*, *X<sub>i</sub>*). Therefore, the likelihood, *L*(*Y*, *X*) is:

$$L = \prod_{i=1}^{N} \left( \frac{\exp(\beta_{0} + \beta_{1}X_{i})}{(1 + \exp(\beta_{0} + \beta_{1}X_{i})} \right)^{Y_{i}} \left( \frac{1}{(1 + \exp(\beta_{0} + \beta_{1}X_{i}))} \right)^{1-Y_{i}}$$
  
= 
$$\left[ \prod_{i=1}^{N} \left( \frac{1}{(1 + \exp(\beta_{0} + \beta_{1}X_{i}))} \right) \right] \exp(\beta_{0}\sum_{i=1}^{N}Y_{i} + \beta_{1}\sum_{i=1}^{N}Y_{i}X_{i})$$
  
$$I = -\sum_{i=1}^{N} \log(1 + \exp(\beta_{0} + \beta_{1}X_{i})) + \beta_{0}\sum_{i=1}^{N}Y_{i} + \beta_{1}\sum_{i=1}^{N}Y_{i}X_{i}$$

# First derivatives of /

• There are two parameters to differentiate / with:

$$\frac{\partial l(\beta_0, \beta_1)}{\partial \beta_0} = -\sum_{i=1}^N \frac{\exp\left(\beta_0 + \beta_1 X_i\right)}{\left(1 + \exp\left(\beta_0 + \beta_1 X_i\right)\right)} + \sum_{i=1}^N Y_i$$
  
$$\frac{\partial l(\beta_0, \beta_1)}{\partial \beta_1} = -\sum_{i=1}^N \frac{\exp\left(\beta_0 + \beta_1 X_i\right)}{\left(1 + \exp\left(\beta_0 + \beta_1 X_i\right)\right)} X_i + \sum_{i=1}^N X_i Y_i$$

Solutions:

$$\sum_{i=1}^{N} \frac{\exp(\beta_{0} + \beta_{1}X_{i})}{(1 + \exp(\beta_{0} + \beta_{1}X_{i}))} = \sum_{i=1}^{N} Y_{i}$$
$$\sum_{i=1}^{N} \frac{\exp(\beta_{0} + \beta_{1}X_{i})}{(1 + \exp(\beta_{0} + \beta_{1}X_{i}))}X_{i} = \sum_{i=1}^{N} X_{i}Y_{i}$$

There is no analytical close-form solution to find β<sub>0</sub>, β<sub>1</sub>. We use numerical methods instead.