Returns, prices and volatility

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## Goals

- From expected returns to prices
- Price volatility
- Variance tests of pricing models

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# **Pricing models**

#### Expected returns to valuation

• Expected return,  $E(R_{t+1})$ 

$$E(R_{t+1}) = \frac{E(V_{t+1}) - V_t + E(D_{t+1})}{V_t}$$

Assume constant expected returns, k

$$E_t(R_{t+1}) = k, \quad k > 0$$
  
$$V_t = \frac{E_t V_{t+1} + E_t D_{t+1}}{(1+k)} = \delta(E_t V_{t+1} + E_t D_{t+1})$$

Iterated expectations:

$$V_t = E_t(\delta D_{t+1} + \delta^2 D_{t+2} + \ldots + \delta^N (D_{t+N} + V_{t+N}))$$

Terminal condition

$$\lim_{N\to\infty} E_t \delta^N (D_{t+N} + V_{t+N}) \to 0$$

Then 
$$V_t = E_t \sum_{i=0}^{\infty} \delta^i D_{t+i}$$

## Valuation to pricing

- If a market has investors with homogenous expectations, and
- who trade to remove arbitrage, then

$$P_t = V_t = E_t \sum_{i=0}^{\infty} \delta^i D_{t+i}$$

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#### Valuation special cases

► Constant expected dividends, D<sub>t+1</sub> = D<sub>t</sub> + w<sub>t</sub>, w<sub>t</sub> ~ white noise(0, σ<sup>2</sup><sub>w</sub>).

$$P_t = \delta(1 + \delta + \delta^2 + \dots) D_t = \frac{\delta}{1 - \delta} D_t$$
$$P_{t+1} - P_t = \frac{\delta}{1 - \delta} w_{t+1}$$
$$var(P_{t+1} - P_t) = \left(\frac{\sigma_w}{k}\right)^2$$

▶ Dividends grow at a constant rate,  $D_{t+1} = (1 + g)D_t + w_{t+1}$ 

$$P_t = \delta(1+g)D_t + \delta^2(1+g)^2 D_{t+1} + .$$
  
$$= \sum_{i=1}^{\infty} \delta^i (1+g)^i D_{t+i}$$
  
$$\rightarrow P_t = \frac{1+g}{k-g} D_t, \text{ where } (k-g) > 0$$

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► Q: What is the var(P<sub>t+1</sub> - P<sub>t</sub>) in the constant growth dividend model?

#### Time varying expected returns

▶ What if investors need returns to vary with time:  $E(R_{t+1}) = k_{t+1}$ ?

$$P_t = E_t \left( \delta_{t+1} D_{t+1} + \delta_{t+1} \delta_{t+2} D_{t+1} + \ldots + \delta_{t+1} \ldots \delta_t + N D_{t+N} \right)$$
$$= E_t \left( \sum_{j=1}^{\infty} \left( \prod_{i=1}^j \delta_{t+i} \right) D_{t+j} \right)$$

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- Need both expected returns and expected dividends.
- Expected dividends past data? Expected returns – time series models? CAPM?

## CAPM as the model for time varying expected returns

- ► In CAPM, market returns are proportional to systematic risk,  $E_t R_{m,t+1} = r_{f,t} + \lambda E_t \sigma_{m,t+1}^2 = k_t$
- Merton (1973): portfolios are a combination of  $r_f$ ,  $R_m$ . If investors take no systematic risk,  $k_t = r_{f,t}$
- Expected returns for a single security, i:

$$\boldsymbol{E}_{t}\boldsymbol{R}_{i,t+1} = \boldsymbol{r}_{f,t} + \beta_{i,t}\lambda\boldsymbol{E}_{t}\sigma_{m,t+1}^{2} = \boldsymbol{r}_{f,t} + \lambda\sigma_{im,t+1} = \boldsymbol{k}_{t+1}$$

Where  $\beta_{i,t} = E_t(\sigma_{im,t+1}/\sigma_{m,t+1}^2)$ 

Linear price-dividends ratio:

$$\log P_t/D_t = p_t - d_t = \kappa + E_t \left( \sum_{j=1}^{\infty} \rho^{j-1} (\Delta d_{t+j} - h_{t+j}) \right) + \lim_{j \to \infty} \rho^j (p_{t+j} - d_{t+j})$$

 $\rho$  is a linearising constant (=  $\bar{P}/(\bar{P} + \bar{D})$ ),  $h_{t+j}$  is one period log returns, and  $\Delta d_{t+j}$  are changes in log dividends.

# Volatility of prices

### Gaps between model and market

- 1 Price/dividend ratio is high.
- 2 Price volatility is much higher than what is predicted by the model.
- Dividend changes are not high enough; neither are changes in r<sub>f</sub>.

Changes in other pricing model factors: risk aversion; expected market risk.

- These puzzles have shaped the pricing literature.
  - Explaining changes in risk aversion: behavioural models
  - Theoretical models for changes in expected market risk: stochastic discount factor models.
  - Long run deviation between price and dividends: rational bubbles.
  - Empirical links between changes in volatility and changes in return: ARCH/GARCH-in-mean models.

#### Volatility and forecastability

Alternative form of the linearised valuation formula:

$$h_t - E_{t-1}h_t = E_t - E_{t-1}\left[\sum_{j=0}^{\infty} \rho^j (\Delta d_{t+j} - \Delta h_{t+j+1})\right]$$

LHS is *unexepected shock*, which comes from a revision in expectations.

- Changes in returns is driven by revisions to expected dividends and to expected rates of returns.
- Campbell (1991) identifies revisions to expected returns as the significant factor.
- Small changes in expected returns are not inconsistent with volatile prices, if returns have time dependence.

## Variance tests of pricing models

# Variance of prices

- Valuation model:  $P_t = \sum_{j=1}^{\infty} \delta^j E_t D_{t+j}$ .
- Test: is  $var(P_{market,t}) = var(P_t)$ ?
- Inputs: market prices easy; models of expected dividends difficult.
- Shiller (1981), LeRoy and Porte (1981) found a gap between the two variances.
- Tests of EMH: some tests are clear (variance ratio)
  For tests based on changes in news about fundamentals, the benchmark is unclear.
- Tests of variance bounds: model-free and model-based.
  - Model free tests don't have a benchmark or statistics for inference.

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- Model-based use a defined stochastic process for dividends. These are a joint test of efficiency and the defined model.
- Central question: are dividends stationary?

## Shiller's volatility test

The approach:

- For a given period of data,  $t = 1 \dots T$ ,
- Pick a window of data from the past, and
- Calculate  $E(P_t^*) = \sum_{j=1}^n \delta^j D_{t+j} + \delta^n P_{t+n}$
- Compare with actual  $P_t$  to calculate the  $\epsilon_t$ .
- ►  $\operatorname{Var}(P_t^*) = \operatorname{Var}(P_t) + \operatorname{Var}(\epsilon) \text{ or } \operatorname{Var}(P_t^*) > \operatorname{Var}(P_t).$

 Shiller (1981) showed a wide gap between model and market. LeRoy-Porte (1981) showed a borderline significant gap.

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# Statistical and modelling problems

 Testing with time varying expected dividends, risk-free rates and risk premium.

The gaps persisted, even if they are smaller than Shiller (1981).

- Sensitivity to terminal price value: assume a moving terminal price. (Mankiw, Romer and Shapiro, 1991)
- Problems with assumptions of:
  - stationarity DGP vs.
  - stationarity with high persistence, OR non-stationarity, OR regime shifts (the peso problem).
- Even to differentiate across these four types require very long time series.
- Build tests around models of persistence or non-stationarity of prices and dividends.

De-trending the series becomes vulnerable to estimation error. (Shiller, 1981)

Better: apply Monte-Carlo Simulations for inference. (Kleidon, 1986)

Recent: Test in a Vector AutoRegressive framework. Extension a vector AutoRegressive framework.

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Thank you