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Using machine learning to abbreviate the Women's Empowerment in  
Nutrition Index (WENI)**

**Shree Saha, Sudha Narayanan**



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## **Abstract**

*Measuring empowerment is both complicated and time consuming. A number of recent efforts have focused on how to better measure this complex multidimensional concept such that it is easy to implement. In this paper, we use machine learning techniques, specifically LASSO, using survey data from five Indian states to abbreviate a recently developed measure of nutritional empowerment, the Women's Empowerment in Nutrition Index (WENI) that has 33 distinct indicators. Our preferred Abridged Women's Empowerment in Nutrition Index (A-WENI) consists of 20 indicators. We validate the A-WENI via a field survey from a new context, the western Indian state of Maharashtra. We find that the 20-indicator A-WENI is both capable of reproducing well the empowerment status generated by the 33-indicator WENI and predicting nutritional outcomes such as BMI and dietary diversity. Using this index, we find that in our Maharashtra sample, on average, only 51.2% of mothers of children under the age of 5 years are nutritionally empowered, whereas 86.1% of their spouses are nutritionally empowered. We also find that only 22.3% of the elderly women are nutritionally empowered. These estimates are broadly consistent with those based on the 33-indicator WENI. The A-WENI will reduce the time burden on respondents and can be incorporated in any general purpose survey conducted in rural contexts. Many of the indicators in A-WENI are often collected routinely in contemporary household surveys. Hence, capturing nutritional empowerment does not entail significant additional burden. Developing A-WENI can thus aid in an expansion of efforts to measure nutritional empowerment; this is key to understanding better the barriers and challenges women face and help identify ways in which women can improve their nutritional well-being in meaningful ways.*

**Keywords:** Empowerment, nutrition, machine learning, LASSO, gender, India, South Asia

**JEL Code:** J16, D63, I00, C55

# A simplified measure of nutritional empowerment

## Using machine learning to abbreviate the Women’s Empowerment in Nutrition Index (WENI)\*

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August 31, 2020

### Abstract

Measuring empowerment is both complicated and time consuming. A number of recent efforts have focused on how to better measure this complex multidimensional concept such that it is easy to implement. In this paper, we use machine learning techniques, specifically LASSO, using survey data from five Indian states to abbreviate a recently developed measure of nutritional empowerment, the Women’s Empowerment in Nutrition Index (WENI) that has 33 distinct indicators. Our preferred Abridged Women’s Empowerment in Nutrition Index (A-WENI) consists of 20 indicators. We validate the A-WENI via a field survey from a new context, the western Indian state of Maharashtra. We find that the 20-indicator A-WENI is both capable of reproducing well the empowerment status generated by the 33-indicator WENI and predicting nutritional outcomes such as BMI and dietary diversity. Using this index, we find that in our Maharashtra sample, on average, only 51.2% of mothers of children under the age of 5 years are nutritionally empowered, whereas 86.1% of their spouses are nutritionally empowered. We also find that only 22.3% of the elderly women are nutritionally empowered. These estimates are broadly consistent with those based on the 33-indicator WENI. The A-WENI will reduce the time burden on respondents and can be incorporated in any general purpose survey conducted in rural contexts. Many of the indicators in A-WENI are often collected routinely in contemporary household surveys. Hence, capturing nutritional empowerment does not entail significant additional burden. Developing A-WENI can thus aid in an expansion of efforts to measure nutritional empowerment; this is key to understanding better the barriers and challenges women face and help identify ways in which women can improve their nutritional well-being in meaningful ways.

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# 1 Introduction

The United Nations has identified the achievement of gender equality and empowerment of all women and girls as one of the Sustainable Development Goals. While the notion of equality is somewhat straightforward and perhaps better understood, empowerment is harder to define. A widely accepted definition is based on Kabeer (1999), who characterizes empowerment as an individual’s capacity to make strategic choices in life when such capacity has been absent previously. Empowerment is often conceptualized as encompassing a number of different aspects such as agency, autonomy, self-direction, self-determination, liberation (Ibrahim and Alkire, 2007; Malapit et al., 2019; Kabeer, 1999). An individual’s agency itself refers to multiple aspects including, for instance, intrinsic agency (power within), instrumental agency (power to) as well as collective agency (power with) and influence (power over). Others emphasize that the opportunity structure faced by individuals and an individual’s access to resources are key elements of empowerment (Kabeer, 1999; Alsop and Heinsohn, 2005). Empowerment is thus complex, dynamic and multidimensional. While there is no consensus on a single definition of empowerment, there is currently a significant congruence of views on what it represents. For example, most agree that empowerment is multidimensional and includes not just agency but also the terms on which resources can be accessed and norms that govern such access as well as knowledge of these. There is also agreement that it is a process and empowerment in some spheres can occur alongside disempowerment in other spheres. It is important too to distinguish empowerment in specific realms, economic, health and nutrition, for example, from a generalized notion of empowerment.

While empowerment is desirable for its own sake, it can also have instrumental value in forwarding the well-being of individuals, especially crucial for women, both in terms of economic and non-economic attributes such as health and nutrition (Kadiyala et al., 2014). Economists, for instance, note that although economic development and women’s empowerment go hand in hand and that development typically leads to empowerment, it is important nevertheless to design policy explicitly for empowering women (Duflo, 2012). The call for gender equality and empowerment of all women and girls is therefore a call for policy action geared explicitly towards empowering women and girls.

Yet, our ability to track progress on women’s empowerment, to examine its relationship with women’s wellbeing and to assess the empowering effect of public policy depends crucially on our ability to reliably measure empowerment (Alsop and Heinsohn, 2005; Malhotra et al., 2005). Current evidence suggests a large number of measures that vary based on the concept or definition of empowerment, the domain in which empowerment is studied (economic empowerment, empowerment in agriculture, empowerment in livestock, nutritional empowerment, etc.), methods used in the selection and aggregation of indicators and data used (Pratley, 2016; Laszlo and Grantham, 2017; Perezniето and Taylor, 2014; Santoso and Young, 2019). Reviews note for example that there are over 40 measures for economic empowerment and as many as 181 measures for empowerment

relating to health and nutrition (Pratley, 2016; Laszlo and Grantham, 2017). Further, critics argue that many of these measures are not sufficiently well-grounded in theory. Many are based on data reduction techniques that often select one variable at the expense of others because they are all correlated, although they represent very different aspects of empowerment. Still other measures are not comprehensive enough for the purpose it is supposed to serve (Richardson, 2018; Malhotra et al., 2005; Heckert and Fabric, 2013). Apart from debates on how best to measure empowerment, a related challenge in measuring empowerment is that, owing to its complexity, it is typically cumbersome to implement (Alsop and Heinsohn, 2005). This often deters efforts to incorporate empowerment measures in general surveys of individuals and households, which capture instead just a few proxy indicators of empowerment.

There have been several recent attempts to develop simplified (sets of) indicators of empowerment. Ibrahim and Alkire (2007), for example, have focused on identifying an internationally comparable set of indicators that are relatively easy to collect. Others have created useful libraries of specific survey questions that can elicit information on different dimensions of empowerment (Laszlo and Grantham, 2017; Glennerster et al., 2018). Still others have tested whether the measures of empowerment are appropriate for the context and captures the underlying concepts well (Hannan et al., 2020; Yount et al., 2019). Somewhat differently, developers of the Women’s Empowerment in Agriculture Index (WEAI), an important and widely used index for rural communities, have designed a more user-friendly Abbreviated Women’s Empowerment in Agriculture Index (A-WEAI) that reduces interview time by 30% as compared with the WEAI (Malapit et al., 2019).

This paper contributes to these efforts, responding to the need to develop leaner indices of empowerment that reduce the time and cost burden associated with data collection, especially in resource-constrained settings. Our focus is a specific measure of empowerment, the Women’s Empowerment in Nutrition Index (WENI). Developed by an interdisciplinary team of researchers, the WENI aims to capture empowerment in the realm of nutrition in rural contexts (Narayanan et al., 2019). The WENI, in its original form, was developed in the context of rural south Asia and comprises 33 indicators collected via a special purpose survey. Our effort in this paper is to develop a leaner version of this index with fewer indicators that can be more easily incorporated in general purpose household surveys for rural contexts. Our effort is motivated by the data gaps in current large scale surveys that capture neither women’s nutrition nor their empowerment status particularly well. An abridged WENI (henceforth A-WENI) in our view would contribute to filling this gap.<sup>1</sup>

The central challenge in abbreviating any index is to be able to simplify the measure without compromising on either the richness or the spirit of the original index and to achieve this balance with minimal procedural subjectivity. As Richardson (2018) cautions, data reduction techniques can often conflate conceptually distinct indicators merely because they are correlated and this can

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<sup>1</sup>The choice of the name is intended to parallel WEAI’s evolution and is analogous to A-WEAI - the abbreviated Women’s Empowerment in Agriculture Index.

undermine the conceptual basis and richness of such indicators. In general, abbreviating an existing index involves selecting a subset of indicators in ways that do not affect the overall performance of the index (Malapit et al., 2019). Current efforts to minimize the number of indicators captured in an aggregate empowerment index typically exclude a subset of indicators that are highly correlated with other preferred indicators that are already in the index, using Principal Components Analysis, (Confirmatory) Factor Analysis and so on. In this paper, we propose the use of machine learning or statistical learning techniques, in particular, supervised learning techniques, as a reliable, objective approach to simplify complex, multidimensional, multi-indicator indices of empowerment.

The application of machine learning in the area of economic development has expanded in recent years. Some have used it in the context of ensuring data quality in surveys (Shah et al., 2020). Many of the applications thus far have however focused on obtaining better estimates or predictions of poverty (Afzal et al., 2015; McBride and Nichols, 2018) or food insecurity (Lentz et al., 2019). As a data reduction tool for generating measures of welfare, Kshirsagar et al. (2017) apply LASSO techniques to identify variables that go into an index to be able to identify the poor and hence facilitate program targeting. To the best of our knowledge, machine learning approaches have so far not been explored in the context of complex multidimensional indicators such as empowerment.

Drawing on data used to create the 33-indicator WENI, we apply LASSO (least absolute shrinkage and selection operator), a popular machine learning technique to identify the candidate constituent indicators of A-WENI. We then validate it afresh out of sample, implementing a survey in rural Maharashtra, India, for this purpose. Our findings suggest that the WENI can be abridged to 20 indicators, while remaining faithful to the concept of nutritional empowerment and still being able to reproduce well the nutritional empowerment status based on the 33-indicator WENI. Whereas the 33 indicators of WENI involve 59 unique questions in the survey, the A-WENI requires only 28 questions to elicit its 20 constituent indicators. We believe that the 20 indicators in A-WENI represent significant reduction in survey time, ranging from 20 to 30 minutes. Further, the A-WENI remains a good predictor of nutritional status of individuals, including BMI and dietary diversity scores, just like the original WENI. In this paper, we detail the process by which machine learning techniques can contribute to developing sophisticated yet simple measures of empowerment, based on more complex preexisting measures and present our findings from the validation of A-WENI in rural Maharashtra.

This paper is organized as follows. In Section 2 we describe in detail the WENI as it was originally developed. In Section 3 we elaborate on the machine learning technique we propose to use and then apply it to identify, develop and validate a simplified measure of nutritional empowerment, i.e. A-WENI, using the following steps. We first use survey data from five Indian states (the WENI Survey) and partition these into a training and a validation set. We implement LASSO on the training set to select candidate indicators for A-WENI. We then validate A-WENI using the validation set to arrive at a final set of indicators for A-WENI. We compute both WENI and

A-WENI for the WENI Survey. We compare nutritional empowerment status predicted by the two and test whether A-WENI, like its parent index WENI, is also a significant predictor of nutritional outcomes. In Section 4, we validate A-WENI with new survey data from Maharashtra (A-WENI Survey); for these new data, we compare WENI and A-WENI, the nutritional empowerment status based on each of them and examine if A-WENI is a significant predictor of nutritional outcomes. This process enables us to validate A-WENI for a new dataset and context. Section 5 deals with robustness checks and caveats and Section 6 concludes the discussion, highlighting the potential usefulness of A-WENI.

## 2 The Women’s Empowerment in Nutrition Index (WENI)

The Women’s Empowerment in Nutrition Index (WENI) was created in response to a perceived need for a measure of empowerment that is salient to women’s nutritional well-being, as opposed to generic measures of empowerment that don’t often pertain to nutrition or correlate well with nutritional status (Narayanan et al., 2019).<sup>2</sup> The effort also explicitly shifts the focus of the relationship of women’s empowerment to their own nutritional status rather than that of their children. The WENI project focused on conceptualizing nutritional empowerment and then developing and validating WENI specifically for the rural South Asian context.

Accordingly, nutritional empowerment is defined as “the process by which individuals acquire the capacity to be well fed and healthy, in a context where this capacity was previously denied to them”(Narayanan et al., 2019, p. 2). This process entails “acquiring knowledge about and say over nutritional and health practices; gaining access to and control over intake of adequate and nutritious food; and being able to draw support from both family and other institutions to secure and maintain an adequate diet and health”(Narayanan et al., 2019, p. 2).

### 2.1 The WEN Grid

To operationalize this conceptualization of nutritional empowerment, the WENI researchers amalgamate insights from two distinct streams of literature - the literature on women’s empowerment, drawing heavily on Kabeer (1999), including four dimensions - knowledge, resources, agency and achievements - and the literature on the drivers of nutrition following the UNICEF (1990) framework for child nutrition and identifying three domains - food, health and institutions - that are salient for women’s nutrition.<sup>3</sup> Narayanan et al. (2019) then propose a WEN Grid to organize the

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<sup>2</sup>The Women’s Empowerment in Nutrition Index (WENI) project was funded by Competitive Research Grants to Develop Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA Grants) of the United Kingdom’s Department for International Development/UK Aid and an award from the Policy Research Institute, the Lyndon B. Johnson School of Public Affairs at University of Texas, Austin.

<sup>3</sup>While Kabeer (1999) defines empowerment in the dimensions of resource, agency, and achievements, where knowledge is a part of resources, to operationalize nutritional empowerment, Narayanan et al. (2019) considers knowledge as a separate dimension, given its importance in deciding the nutritional achievements.

domains and dimensions into a matrix to guide the identification of factors that constitute nutritional empowerment. WENI is conceived of as a metric that aggregates measures of these factors into a single number and is described in detail below.<sup>4</sup> In its original formulation, nutritional outcomes like BMI, anaemia and dietary diversity are considered (nutritional) achievements relating to nutritional empowerment but not explicitly a part of WENI itself. Nutritional achievements are therefore used only to validate WENI and to assess the associative strength between the metric representing nutritional empowerment and nutritional outcomes.

It is useful to note that the WENI seeks to capture the status of an individual at a particular point of time even though nutritional empowerment is conceptualized as a process. The idea is that WENI can be measured at different points of time, enabling us to track progress in eliminating the barriers to empowerment. Although the WENI focuses on women specifically, the empowerment measure created can be used to identify empowerment status of any adult.<sup>5</sup>

## 2.2 Computing WENI

The WENI is constructed using 33 indicators covering the seven Domain-Dimensions or DDs (Table 1 lists these). These 33 indicators straddle several themes and typically there are multiple indicators representing different aspects that capture a single theme, described in detail in subsequent paragraphs. To compute WENI, each indicator is first converted to a binary variable, where 1 represents being empowered with respect to the specific indicator and 0 otherwise. A detailed discussion of these are found in Narayanan et al. (2019), also available in the Toolkit associated with this project (Anonymous: link will be provided here) and are therefore not presented here. A score is then computed for each DD indicating the proportion of indicators on which the individual is deemed to be empowered for that DD. The DD-specific score thus ranges between 0 and 1. These DD-specific scores are then averaged over the seven DDs to generate the index scores, weighting each DD equally. This score, the WENI, thus ranges between 0 and 1 (both inclusive). A cut-off for the aggregated index, 0.5 in this case, is set and on the basis of the cut-off, individuals who have scores less than 0.5 are classified as nutritionally disempowered and those with scores above the cut-off are classified as empowered.<sup>6</sup> The 33-indicator WENI was originally constructed and validated in five Indian states - Bihar, Odisha, Tamil Nadu, Kerala and West Bengal - using data collected in 2017-18 (henceforth, the WENI Survey).

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<sup>4</sup>While the WENI, an index based on this Grid, allows us to track progress in nutritional empowerment and is a good predictor of nutritional outcomes, the WEN Grid itself provides insights by domain-dimension (DD) which can be a helpful diagnostic tool in identifying areas that require policy action. For more on this, see (Narayanan et al., 2019).

<sup>5</sup>WENI also introduces an additional domain of fertility for women in the reproductive age between 15 and 49, as it is a critical aspect of nutritional empowerment for young women. In this paper, we do not incorporate Fertility and focus instead on indicators that are relevant for all individuals.

<sup>6</sup>At the DD level, a similar cutoff of 0.5 indicates whether an individual is empowered or disempowered in that specific DD. Several issues around the sensitivity of the WENI to cutoffs and the form of indicators are addressed in Narayanan et al. (2019) and are beyond the scope of this paper.

## 2.3 WENI Indicators and Themes

As mentioned earlier, WENI indicators for an individual span seven domain-dimensions or DDs - namely food-knowledge (FK), food-resources (FR), food-agency (FA), health-knowledge (HK), health-resources (HR), health-agency (HA) and institutions (I). Recall that these are constructed by combining three domains (food, health and institutions) and three dimensions (knowledge, resources and agency). Narayanan et al. (2019) consider institutions as a separate domain incorporating factors such as legal rules, general community norms, not pertaining specifically to food, health or fertility that represent nutritional empowerment.

These indicators were chosen based on formative desk reviews and field-based qualitative research to represent salient themes that capture different aspects of nutritional empowerment (Narayanan et al., 2019). Table 1 presents the list of indicators used in constructing WENI and also gives the list of themes by DD.

The food and health knowledge (FK and HK, respectively) DDs consists of indicators measuring knowledge of nutrition and health. Food-agency is composed of two separate themes: say in productive activities and control over income and expenditure. The DDs of food-resources (FR) and health-resources (HR) comprises three and four themes respectively. Indicators are categorized under each of these themes. For example, in the health-resources (HR) DD, the theme “Support when ill and health seeking” is measured by whether an individual has sought treatment when ill and whether they get assistance when they are sick. The indicators in the domain of institutions (I) capture different social and legal norms and they range from whether the individuals are members of any group, whether they receive information about government schemes or faces restrictions on movement to the individual’s participation in public spheres (for example, speaking in public or contesting elections). In this paper, we maintain the classification of indicators into DDs and its themes as in the original WENI so that these are treated as inherited and fixed.

Based on these variables, a 33-indicator WENI (Table 1) can be computed for all individuals; the information is gathered via a special purpose survey that takes between 30 and 90 minutes to administer.<sup>7</sup> Given the number of indicators to compute the index, the burden on respondent’s time (especially young mothers who are simultaneously involved in child care and domestic chores) is quite heavy. This is true of most empowerment surveys, for example the pilot 1.1 of WEAI took about 62 minutes in Bangladesh Malapit et al. (2019). The survey time and complex nature of data collected are likely serious deterrents to uptake and can result in the systematic exclusion of these types of measures from household surveys. Our attempt therefore is to remedy this problem and we use the 33-indicator WENI as a starting point for our effort to abridge the index.<sup>8</sup>

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<sup>7</sup>For young women in the reproductive age, the WENI uses an additional domain for Fertility with 10 more indicators (thus, a total of 43 indicators for WENI women). In this paper, however, we focus on generating A-WENI for any individual and therefore do not explicitly address the issue of fertility for younger women.

<sup>8</sup>Although our goal was to reduce survey time, we do not explicitly include the time burden of items as a formal criterion in the process of abridging the WENI.

Table 1: List of Indicators in WENI and their Description

No.	Variable name	Themes	Variable Description
1	FAagrisay	Say in productive activities Control/say in income and expenditure	Has some say in agricultral activities(=1)
2	FAmajminsayant		Atleast some say in major or minor household enterprise decisions(=1)
3	FAasearnconsentown		Earnings from asset owned by respondent has not been used without consent
4	FAcashcontrol		Has cash as independent source of money & some control over how to spend it(=1)
5	FAddecisionpaidwrkbin		Decision to undertake or not undertake paid work own (=1)
6	FAnorestorwillstop		Faces no food restriction or from own will or can stop when wants(=1)
7	FKcalcium	Eating norms Access to support and to assets Participation in income generating activities	Knowledge on calcium
8	FKiodine		Knowledge on iodine
9	FReatlast		Eat last only rarely/sometimes/never(=1)
10	FRfinsupportagrihhenter		Some financial support/aid in HH enterprise or agriculture(=1)
11	FRjobandpds		Someone in household has both jobcard and rationcard(=1)
12	FRland		Own land in your name
13	FRpaidwork		Does paid work as employee(=1)
14	FRselfemployment		Has farm/non farm own employment(=1)
15	FRsourceincomediversitybin		Atleast 3 diverse sources of income out of 5 (=1)
16	FRwrkoutalone		Social norms permit women to work outside the village, alone
17	HAalonefortreatment		Can go alone to health centre for treatment if need be(=1)
18	HAhdecideownhealth		Can make decision on own health(=1)
19	HAhealthvisitpermission		No expectation to take permission from family before visiting health centre(=1)
20	HKanemia		Knowledge on anemia
21	HKmalaria		Knowledge on malaria
22	HKors		Knowledge on ors
23	HRdrinktoivent	Access to improved water, sanitation and smoke free kitchen	Household has access to improved water & improved toilet & ventilation(=1)
24	HRhassistwhensick	Support when ill and health seeking	Get assistance in household chores when ill(=1)
25	HRhoursmktworkbin	Work/energy expenditure and working conditions	Marketable work (paid or hh enterprise) > 8 hours (=1)
26	HRriskinjhealth		No risk of injury or major health problem in any activity(=1)
27	HRintensityany	Support in work	Does no paid/unpaid activity that is back breaking or heavy(=1)
28	Ianymemberownaccord	Support in work	Member of any group with own accord(=1)
29	Idoveil		Never practice Ghonghat/Burkha/Pallu/Purdah(=1)
30	Ifreedommove		Has mobility to go to bank or post office or family alone(=1)
31	Imobileinformationgovt		Individual gets information on government schemes from mobile phone(=1)
32	Inviolenceorsupport		Experiences no physical abuse or if does, has support within family (=1)
33	Iparticipatedany		Politically active in any activity in past 5 years(=1)

The variable prefixes stand for: FA-Food Agency; FK-Food Knowledge; FR- Food Resources;HA-Health Agency; HK-Health Knowledge; HR- Health Resources; I- Institution

### 3 Designing an Abridged WENI (A-WENI)

Our aim is to create a leaner WENI with fewer indicators without compromising on its ability to reproduce the nutritional empowerment status of the 33-indicator WENI, while also predicting nutritional outcomes. The survey module of such an abridged index can then be more conveniently incorporated into a general purpose survey for rural communities and help measure nutritional empowerment with few additional resources.

The process of eliminating some indicators rather than others however needs to have a sound basis and as far as possible, devoid of subjectivity. At the same time, it should remain faithful to the normative rationale for the choice of these indicators and consistent with the original 33-indicator WENI. Our goal is therefore to identify the subset of indicators that best predicts the nutritional empowerment status based on the 33-indicator WENI. This is in contrast to, for instance, identifying the subset of indicators that best predicts nutritional outcomes. Thus, as with the original WENI, nutritional outcomes do not factor in explicitly in the designing the index and is used only for the purpose of validation. We use machine learning techniques, elaborated in the next section, to identify a subset of indicators that will comprise the A-WENI, using nutritional empowerment status based on the 33-indicator WENI as the response variable. The abridged set of indicators then undergoes several sensitivity analyses and validation tests on the data from the WENI Survey. Once a plausible A-WENI is identified, we then validate it afresh with new data from Nashik, Maharashtra in western India (henceforth the A-WENI Survey). Our proposed methodology consists of the following steps:

1. Indicator selection using the five-state WENI Survey based on a set of predetermined criteria,
2. Constructing A-WENI using the selected indicator list for the five-state WENI Survey
3. Comparing performance of the reduced set of indicators and validating A-WENI using the five-state WENI Survey,
4. Validating A-WENI for new data from the Maharashtra A-WENI Survey.

The following sections discuss each of these steps in detail.

#### 3.1 Indicator selection using LASSO techniques

##### 3.1.1 An overview of LASSO techniques

While there are several ways to reduce the number of indicators or variables such as principal components, factor analysis, backward and forward regression, we use the concept of supervised machine learning algorithms. Though this technique is used frequently in computer sciences, genome studies and financial markets, it has not been used much in the field of development, until recently. In this paper we use machine learning techniques as a dimensionality reduction/ feature selection tool.

Usually, machine learning techniques can be classified broadly into two categories - unsupervised learning and supervised learning. The former tries to uncover the data structure based on association and classification, without any prior knowledge of the data. The latter, in contrast, predicts the outcome based on past events (Wuest et al., 2016; Schrider and Kern, 2018).<sup>9</sup> The advantage of machine learning over other statistical methods arises from its accurate predictions, ability to deal with high-dimension data along with its ability to simulate data in the absence of actual data. Most importantly machine learning allows the use data as they are “in nature, rather than in a way we represent it in a model” (Schrider and Kern, 2018).<sup>10</sup>

Starting the analysis from a known dataset called the training data, in our case, a subsample of the WENI Survey, the algorithm creates an inferred function that then predicts the outcome/future events that generates the closest results. We can compare this output with the actual and modify the model accordingly to get better results or predictions. Once the model is trained adequately on the training data, it can predict an outcome for any new data input. Even though there are several supervised machine learning algorithms, we use a technique called LASSO (Least Absolute Shrinkage and Selection Operator) for the following reasons.<sup>11</sup>

Unlike other machine learning algorithms, LASSO can perform both variable selection and regularization in order to improve the predictability and interpretation of statistical models it produces (Tibshirani, 1996). The LASSO is similar to the classical Ordinary Least Squares (OLS) which minimizes the sum of squared deviations between observed and model predicted values, but additionally imposes a penalty if coefficients are far from zero (Ahrens et al., 2020) (refer to equation 1). The LASSO thus minimizes the mean squared error subject to a penalty on the absolute size of coefficient estimates.

To implement LASSO, we estimate the following model on a sub sample of the five-state WENI Survey data

$$\hat{\beta}_{Lasso}(\lambda) = \arg \min \frac{1}{n} \sum_{i=1}^n (nut\_emp_i - x'_i \beta)^2 + \frac{\lambda}{n} \sum_{j=1}^p \phi_j |\beta_j| \quad (1)$$

Here,  $nut\_emp_i$  is the individual’s nutritional empowerment status and  $X_i$  is the vector of 33 indicators. The tuning parameter  $\lambda$  controls the penalty level and  $\phi_j$  are predictor-specific-penalty loadings. Supervised learning allows us therefore to reproduce the nutritional empowerment status constructed on the basis of the 33-indicator WENI.

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<sup>9</sup>The examples of the unsupervised machine learning include principal component analysis, clustering etc. (Schrider and Kern, 2018).

<sup>10</sup>Schrider and Kern (2018) claims that even with simulation of data, machine learning produces models that are more robust to model misspecification in comparison to the traditional models.

<sup>11</sup>In addition to LASSO, we also use the Random Forest algorithm and elastic LASSO to select indicators as a robustness check. Section 5 discusses this in detail.

Unlike the OLS, however, the LASSO imposes a penalty on the absolute size of coefficients estimates. It shrinks some coefficients and sets others to zero (Tibshirani, 1996; Ahrens et al., 2020). This way LASSO reduces model complexity and assists in feature selection, while keeping all predictors in the model. This feature of LASSO is contrast with forward/backward selection models where we are unable to find the impact of the removed variable on the outcome. However, like all regularized regression methods, LASSO too relies on tuning/penalty parameters that control the degree of penalization. In this case, there are three approaches to choosing the penalty level ( $\lambda$ ); we discuss briefly each of these methods in the following paragraphs. We use all three in our analysis. Our choice of  $\lambda$  determines the number of indicators that will comprise A-WENI and our use of the various approaches allows us to examine the range of sets of candidate indicators.

- *Data driven approach (CVLasso)*: This is the classical approach using cross-validation method of re-sampling data to optimize out-of-sample prediction performance. Also known as the  $k$ -fold cross validation, this method involves partitioning a dataset into approximately equal  $k$ -folds and estimating the model on all modules (training set) except the  $k^{th}$ -fold which is treated as the validation set. Predictive performance for a range of  $\lambda$ s is assessed using the validation data. This process is repeated till all modules (thereby all data points) have been used for validation once. However, since the model is estimated  $k$  times, this approach is computationally intensive and time consuming. This method is useful for small datasets which are difficult to partition into testing and validation sets.
- *Information criterion approach (LASSO with IC)*: According to this approach, typically the selection of  $\lambda$  can be made using different information criteria like the Akaike Information Criterion (AIC), Corrected Akaike Information Criterion (AICc), Bayesian Information Criterion (BIC) and Extended Bayesian Information Criterion (EBIC). Though the computation of the information criteria is easy, data-driven, and its theoretical properties well known, they are less robust to violations of independence and homoscedasticity assumptions.<sup>12</sup>
- *Theory driven approach (RLasso)- “Rigorous” penalization*: The name rigorous penalization is rooted in its strong theoretical framework. This approach requires three conditions to be satisfied to guarantee that a LASSO is consistent in terms of prediction and parameter estimation. Rigorous lasso provides the additional benefits of dealing with heteroscedasticity and places high priority on controlling over-fitting and thus produces very parsimonious models.

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<sup>12</sup>The information criteria can be classified based on loss efficiency and selection efficiency. The former refers to the criterion that selects the smallest average squared error attainable by all candidate models. Model selection criterion on the other hand requires the true model to be selected with the probability tending to 1 as  $n$  tends to infinity. Thus, the former aims at prediction and the latter at identification of true model. The AIC falls under the first category while the BIC in the latter. However, both of them perform poorly if the number of independent variables are more than the number of observations. To address this shortcoming, AICc and EBIC was constructed.

But given the focus on controlling overfitting, the cross-validation model may outperform in terms of prediction tasks. <sup>13</sup>

### 3.1.2 Selecting indicators for A-WENI

We implement LASSO using data from the five-state WENI Survey data that were used to construct and validate the original 33-indicator WENI. We use data from two states, Bihar and Odisha consisting of 971 individuals as our training dataset and use data from three other states, Tamil Nadu, Kerala and West Bengal (1427 individuals) as our validation set. The original index is computed based on the procedure discussed in Section 2.2, using 33 indicators. The nutritional empowerment score so computed ranges from 0 to 1 and individuals are classified as nutritionally empowered if they have a score of 0.5 and above. Those who are nutritionally empowered are assigned 1 and those who are not are assigned a value of 0. This nutritional empowerment status serves as our response variable for LASSO.

Using LASSO, we then identify a subset of indicators (from among the 33 indicators used to compute WENI) which ‘best’ predicts the original nutritional empowerment status of individuals, as generated using the 33-indicator WENI. We use all three approaches of tuning the  $\lambda$  parameter. For each of these approaches, we compute both in-sample and out-of-sample Root-Mean Squared Error (RMSE). We choose the list of indicators that is identified by the method which has the lowest out-of-sample RMSE and in addition covers at least 50% of the themes from each DD. This additional criterion that indicators selected to be part of the A-WENI have to cover at least 50% of the themes in each DD, though subjective, aims to retain the spirit of WENI and prevents the index from being lopsided (Table 1 lists these ‘themes’ in each DD, which in turn are represented by indicators).

As a first step, we estimate LASSO models based on default penalty parameters. The penalty level ( $\lambda$ ) decides the number of indicators that get chosen. We find that using default penalty parameters, the indicator list for Rlasso, CVLasso contains 16 and 32 indicators respectively. While for Lasso with information criterion like AIC, AICC, BIC and EBIC the number of indicators chosen using the default penalty parameters is 32, 31, 27 and 27 respectively (Tables 2 and 3). We find that for most cases (except Rlasso) the number of indicators is quite large. Even though Rlasso generates the smallest indicator list (16 indicators), it fails both the criterion of lowest RMSE and our preference that the abridged set of indicators should include at least 50% of the ‘themes’ in each DD (listed in Table 1).

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<sup>13</sup>The two main parts of the rigorous lasso is the restricted eigenvalue condition and the penalization level. The first condition offers respite from the full rank condition required in OLS context, which can be a problem in case of high dimensionality of data. For the second condition,  $\lambda$  has to be large enough to control all noise in the data but at the same time has to be small enough to avoid shrinkage bias.

Table 2: Performance of Indicators using WENI survey data

	RLasso	CVLasso	Lasso/aic	Lasso/aicc	Lasso/bic	Lasso/ebic	OLS
<u>Default Indicator Performance</u>							
No. of Selected regressors	16	32	32	31	27	27	33
No. Dropped regressors	17	1	1	2	6	6	0
In sample RMSE	0.29	0.26	0.26	0.26	0.27	0.27	0.27
Out of sample RMSE	0.33	0.31	0.31	0.31	0.31	0.31	0.31
Sample Size	971	971	971	971	971	971	971
<u>20 Indicator List Performance</u>							
No. of Selected regressors	20	20	20	20	20	20	-
No. Dropped regressors	13	13	13	13	13	13	-
In sample RMSE	0.28	0.28	0.28	0.28	0.28	0.28	-
Out of sample RMSE	0.32	0.32	0.32	0.32	0.32	0.32	-
Sample Size	971	971	971	971	971	971	-

Note: The training set is Bihar and Odisha. Out of sample RMSE is calculated using the data from three states - Tamil Nadu, Kerala, West Bengal and has a sample size of 1427.

To generate an indicator list where the number of indicators is fixed, we adjust the penalty levels. In this case, we adjust the penalty levels for all the three approaches such that all of them generate a 20 indicator list (Table 2).<sup>14</sup><sup>15</sup> We find that all the approaches generate the same set of indicators and covers at least 50% of the themes in each DD.<sup>16</sup> Even though the indicator list is similar for all the three approaches and as such the choice of technique is rendered redundant in our analysis, we prefer the cross-validation LASSO technique, due to its more rigorous approach of choosing variables and its better performance (as compared with LASSO technique based on information criterion) in small datasets. Further, because the cross-validation under CVLasso uses subsets within the data, such that all data points have been used as a test data at least once, it is a preferred alternative.

Table 3 lists the indicators generated across the different approaches. Whereas the 33 indicators in the original WENI involved 59 unique questions in the survey, the A-WENI relies on only 28 questions to derive the 20 indicators in A-WENI. In this sense, although we did not explicitly use time or number of questions as criteria, our machine learning exercise appears to have identified indicators that require fewer distinct questions overall.

The abridged list of indicators draws on questions, many of which are already captured in several

<sup>14</sup>This type of approach of either fixing the penalty level to achieve a required number of variables or enforcing that a model always includes a certain variable is common (See Kshirsagar et al. (2017) as an example, to understand how the LASSO estimation can be programmed such that certain variables are always included in the model).

<sup>15</sup>Additionally, we also adjust the penalty levels for all the three approaches to generate a fifteen indicator list to compute WENI. Though the indices created based on these lists perform well in terms of validation (Table 3), they do not cover 50% of themes in each DD, diluting the conceptual basis for WENI and therefore not considered further.

<sup>16</sup>All the four Information Criterion (AIC, AICC, BIC, EBIC) also generate the same 20 indicators as CVLasso and RLasso.

nationally representative surveys relating to health, such as the Indian Demographic and Health Survey - the National Family Health Survey (NFHS) or general purpose surveys such as the India Human Development Survey (IHDS). A detailed comparison of the overlap between these surveys is available from the authors. We note here that there remains a small list of indicators that feature in WENI, but not in the surveys we compare (5 indicators in IHDS-2 and 7 in NFHS-4). Given the substantial overlap of questions with other surveys, we expect the measurement of nutritional empowerment via A-WENI would entail little extra time or effort and can be incorporated in these surveys.

Table 3: Indicator List generated using different LASSO approaches on WENI survey data

SI No	Default Case			15-Indicator List		20 Indicator List (A-WENI)
	WENI	Rlasso	Lasso BIC/EBIC	RLasso	CVLasso/Lasso IC	Rlasso/CVLasso/Lasso-IC
1	FAagrisay	FAagrisay	FAagrisay	FAagrisay		FAagrisay
2	FAasearnconsentown	FAasearnconsentown	FAasearnconsentown			FAasearnconsentown
3	FAcashcontrol	FAcashcontrol	FAcashcontrol	FAcashcontrol	FAcashcontrol	FAcashcontrol
4	FAddecisionpaidwrkbin		FAddecisionpaidwrkbin			
5	Famajminsayent		FAmajminsayent			
6	FAnorestorwillstop		FAnorestorwillstop			
7	FKcalcium	FKcalcium	FKcalcium	FKcalcium	FKcalcium	FKcalcium
8	FKiodine	FKiodine	FKiodine	FKiodine	FKiodine	FKiodine
9	FReatlast	FReatlast	FReatlast	FReatlast	FReatlast	FReatlast
10	FRfinsupportagrihhen		FRfinsupportagrihhen			
11	FRjobandpds		FRjobandpds			
12	FRland	FRland	FRland	FRland	FRland	FRland
13	FRpaidwork					
14	FRselfemployment					
15	FRsourceincomediversitybin					
16	FRwrkoutalone					
17	HAalonefortreatment	HAalonefortreatment	HAalonefortreatment	HAalonefortreatment	HAalonefortreatment	HAalonefortreatment
18	HAhdecideownhealth	HAhdecideownhealth	HAhdecideownhealth	HAhdecideownhealth	HAhdecideownhealth	HAhdecideownhealth
19	HAhealthvisitpermission	HAhealthvisitpermission	HAhealthvisitpermission	HAhealthvisitpermission	HAhealthvisitpermission	HAhealthvisitpermission
20	HKanemia	HKanemia	HKanemia	HKanemia	HKanemia	HKanemia
21	HKmalaria	HKmalaria	HKmalaria	HKmalaria	HKmalaria	HKmalaria
22	HKors	HKors	HKors	HKors	HKors	HKors
23	HRdrinktoivent	HRdrinktoivent	HRdrinktoivent	HRdrinktoivent	HRdrinktoivent	HRdrinktoivent
24	HRhassistwhensick		HRhassistwhensick			HRhassistwhensick
25	HRhoursmktworkbin		HRhoursmktworkbin			
26	HRintensityany					
27	HRriskinjhealth		HRriskinjhealth			
28	Ianymemberownaccord		Ianymemberownaccord		Ianymemberownaccord	Ianymemberownaccord
29	Idoveil	Idoveil	Idoveil		Idoveil	Idoveil
30	Ifreedommove		Ifreedommove	Idoveil		Ifreedommove
31	Imobileinformationgovt	Imobileinformationgovt	Imobileinformationgovt	Imobileinformationgovt	Imobileinformationgovt	Imobileinformationgovt
32	Inviolenceorsupport		Inviolenceorsupport			Inviolenceorsupport
33	Iparticipatedany					
Total Number of Indicators	33	16	27	27	15	20

Note: CVLasso/Lasso AIC Default chooses all indicators except Iparticipatedany. Lasso AICC Default chooses all Indicators except Ianymemberownaccord and Iparticipatedany.

### 3.2 Computing A-WENI for the five-state WENI Survey

Our preferred candidate A-WENI consists of 20 indicators that by design is a subset of the 33 indicators used in constructing the original index (Tables 1 and 3). We now use the 20 indicators identified to compute A-WENI, using the same methodology for index construction as elaborated in Narayanan et al. (2019). Based on A-WENI, we identify those who are nutritionally empowered and those who are not and validate A-WENI using the WENI Survey data to test its ability to predict nutritional outcomes, namely, BMI, anemia and dietary diversity.

### 3.3 Validating A-WENI using the five-state WENI Survey

The 20 indicator A-WENI must be validated within sample, before it can be used as a measure of nutritional empowerment. As mentioned earlier, the 20 indicators were generated for a subsample of the WENI Survey - Odisha and Bihar - as the training set. We now use the subsample of the WENI Survey from three other states - Kerala, Tamil Nadu and West Bengal, as the validation set. Validating the abridged index is a two-fold process; first we test if the new index on an average classifies individuals as nutritionally empowered or disempowered ‘similar’ to the original. Second, we test whether the A-WENI is a good predictor of nutritional outcomes like the original index. The results of these two procedures will determine the usability of A-WENI as a substitute of the original 33-indicator WENI.

As mentioned above, the A-WENI would be a reliable proxy measure of nutritional empowerment only when it ranks individuals as empowered or disempowered in a way similar to the original WENI. To test this, we compute the rank order correlation between the abridged and original WENI nutritional empowerment index, which is a continuous score, and use Kendall’s tau-b to address issues related to ties in ranking. We find that the rank-order is preserved by A-WENI (Table 4). We also find a high positive correlation of 0.94 between the 33-indicator WENI and the A-WENI scores or index, i.e., the continuous variable on which the thresholds are imposed for identifying whether an individual is nutritionally empowered or disempowered. To further test whether A-WENI classifies individuals correctly into nutritionally empowered and disempowered categories (based on the 33-indicator WENI), we conduct a Receiver operating characteristic (ROC) analysis (Table 4). The ROC analysis quantifies the accuracy of diagnostic tests used to discriminate between two states/conditions. This discriminatory accuracy of a diagnostic test is measured by its ability to correctly classify observations into their actual states/conditions. In this case, we examine if A-WENI correctly classifies an individual into being nutritionally empowered or disempowered as determined by the 33-indicator WENI. We find that 88.29% of the classifications into empowered or disempowered by the abridged WENI are correct (Table 4).

Table 4: Area under the ROC curve and Rank order correlation between the A-WENI and WENI.

	Rlasso-15	CVLasso-15/ Lasso with IC-15	A-WENI
<u>Rank Order</u>			
tau-a	0.37	0.37	0.38
tau-b	0.74	0.74	0.78
p-value	0	0	0
Kendall score	1054090	1058334	1091346
se-score	29142.6	29230.58	28520.65
<u>ROC Curve</u>			
Area under the ROC curve	0.87	0.87	0.88
Standard error	0.01	0.01	0.01
Lower bound	0.86	0.86	0.87
Upper bound	0.88	0.88	0.9
Observations	2398	2398	2398

Note: This is generated using WENI survey data.

As part of the second procedure, we test whether A-WENI is a good predictor of nutritional outcomes using the validation set from the WENI Survey. We estimate a least squares (for continuous BMI, for the subsample who are not overweight or obese) and Probit regression model (for the binary variable, where normal BMI (between 18.5 and 25) is coded as one and underweight is coded as zero).<sup>17</sup> Additionally, we also estimate a probit regression to examine if the nutritional empowerment leads to higher probability of achieving the minimum dietary diversity.<sup>18</sup> We estimate the following models:

$$BMI_i = \alpha_0 + \beta_0 A\_WENI_i + \epsilon_i \quad (2)$$

$$Pr(18.5 < BMI < 25)_i = \alpha_1 + \beta_1 A\_WENI_i + \delta_i \quad (3)$$

$$Pr(MDD = 1)_i = \alpha_2 + \beta_2 A\_WENI_i + \zeta_i \quad (4)$$

Our dependent variable is nutritional outcome, measured by BMI (continuous, binary status, indicating whether or not a person has a normal BMI, as well as its logarithmic transformation). Our focal explanatory variable is the A-WENI. All the regressions have robust standard errors that correct for heteroscedasticity. We also control for the physiological status of individuals, i.e., whether or not the WENI woman was pregnant at the time of interview, demographic group (relationship

<sup>17</sup>The sample for BMI as a continuous is restricted to those who are not overweight/obese(BMI<25), this is because we care about whether nutritional empowerment leads to less under-nutrition (Narayanan et al., 2019).

<sup>18</sup>The MDD is based on (FAO and FHI360, 2016) The minimum dietary diversity (MDD) is computed as 1 if the individual consumes at least 5 out of the ten food groups. For the MDD estimations, we use the full sample of individuals regardless of their BMI status.

status, whether WENI woman, spouse, etc.) and age. The regression excludes village, household and individual level controls, because systematic differences in household socio-economic status (especially like wealth and education) in principle should reflect in the WENI variables themselves, adequately if not fully.

We find that A-WENI has significant positive association with BMI levels and minimum dietary diversity, indicating that higher values of nutritional empowerment are associated with better BMI (Table 5) and higher probability of the individual meeting the minimum dietary diversity norm. By this yardstick too the A-WENI is comparable with its parent index, the WENI.

Table 5: Relationship between nutritional empowerment and nutritional status using WENI survey data

	WENI				A-WENI			
	BMI	Normal BMI (=1)	Log BMI	Minimum Dietary Diversity (=1)	BMI	Normal BMI (=1)	Log BMI	Minimum Dietary Diversity (=1)
Nutritionally empowered (=1)	0.729*** (-5.37)	0.277*** (-3.31)	0.036*** (-5.37)	0.324*** (-3.93)	0.688*** (-5.04)	0.346*** (-4.18)	0.035*** (-5.08)	0.364*** (-4.22)
State (Kerala=1)	-0.212 (-1.06)	-0.510*** (-4.02)	-0.014 (-1.37)	-0.532*** (-6.09)	-0.332* (-1.66)	-0.550*** (-4.38)	-0.020** (-1.97)	-0.577*** (-6.66)
State (West Bengal=1)	0.637*** (-3.49)	-0.074 (-0.53)	0.030*** (-3.36)	-1.602*** (-15.46)	0.515*** (-2.93)	-0.086 (-0.64)	0.024*** (-2.81)	-1.640*** (-16.30)
State (Odisha=1)	-1.008*** (-5.23)	-0.687*** (-5.17)	-0.050*** (-5.21)	-2.467*** (-16.93)	-1.078*** (-5.69)	-0.662*** (-5.07)	-0.053*** (-5.64)	-2.476*** (-17.16)
State (Bihar=1)	-1.018*** (-5.72)	-0.644*** (-5.07)	-0.050*** (-5.68)	-2.404*** (-18.39)	-1.111*** (-6.43)	-0.632*** (-5.10)	-0.055*** (-6.36)	-2.425*** (-18.97)
Spouse (=1)	0.509*** (-3.48)	0.291*** (-2.9)	0.026*** (-3.59)	0.025 (-0.26)	0.504*** (-3.39)	0.259** (-2.54)	0.026*** (-3.49)	0.025 (-0.26)
MIL(=1)	0.16 (-0.5)	0.034 (-0.18)	0.009 (-0.53)	0.221 (-1.33)	0.149 (-0.46)	0.038 (-0.19)	0.008 (-0.49)	0.233 (-1.41)
Older Woman(=1)	0.104 (-0.27)	0.039 (-0.16)	0.007 (-0.34)	-0.284 (-1.42)	0.091 (-0.23)	0.042 (-0.17)	0.006 (-0.3)	-0.276 (-1.39)
Age (completed years)	0.005 (-0.53)	0.003 (-0.53)	0 (-0.42)	-0.006 (-1.17)	0.004 (-0.47)	0.003 (-0.49)	0 (-0.36)	-0.006 (-1.23)
Constant	20.321*** (-69.19)	0.930*** (-4.75)	3.006*** (-202.22)	0.626*** (-3.63)	20.395*** (-69.35)	0.886*** (-4.5)	3.009*** (-202.62)	0.609*** (-3.51)
R-squared	0.115	-	0.112	-	0.113	-	0.111	-
Adjusted R-squared	0.11	-	0.107	-	0.109	-	0.106	-
Chi-sq	-	106.044	-	808.189	-	112.626	-	794.084
N	1783	1783	1783	2342	1783	1783	1783	2342

Note: \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%. We control for different demographic groups by using dummies

## 4 Applying and Validating A-WENI in Maharashtra

Since the construction and validation of A-WENI is based on existing data from the WENI Survey, we validate the A-WENI in a new context using new survey data collected for this purpose from the western Indian state of Maharashtra. Using data from this new survey we validate the both the classification and prediction power of A-WENI. This serves two purposes. First, we wish to see whether the relationship between A-WENI and WENI as well as between A-WENI and nutritional

outcomes holds outside of the data that was used to create it. Second, the western Indian state of Maharashtra offers a new context that likely differs significantly from the states that comprise the WENI Survey. Recall that the WENI survey had covered sites from states in northern (Bihar), eastern (Odisha, West Bengal) and southern India (Kerala and Tamil Nadu) - contexts that are significantly different from one another but also likely very different from Maharashtra.

#### 4.1 The A-WENI Survey in Nashik, Maharashtra

To conduct the survey, we collaborated with Pragati Abhiyan, a rights-based civil society organization that works in Nashik district in Maharashtra. We surveyed 516 individuals in Nashik district, Maharashtra. The choice of the site was driven by the fact that the WENI had not been validated in the western part of India. The survey was held in February, 2020, and covered 13 villages spanning 5 administrative blocks in Nashik. We selected a mix of tribal and non-tribal villages to include communities with diverse social norms and resource constraints. The sample was selected to include diverse contexts and should therefore not be construed as representative of the region surveyed. As part of the survey, we interviewed young mothers with children below the age of five (209 individuals), a smaller sample of their male spouses and mother-in-laws (101 and 103 individuals respectively) and elder women above the age of 70 (103 individuals). This tablet-based survey was conducted in the local language (Marathi) and prior to the launching of the main survey we conducted extensive pretesting and pilot surveys to ensure that the questions were clearly framed, specific and understandable.

We use the same survey instruments as the WENI Survey, enabling us to compute both the original WENI with 33 indicators and the A-WENI with 20 indicators. We first compare these scores and the nutritional empowerment status based on these scores to verify that WENI and A-WENI produce broadly comparable results. We then use BMI and MDDS as measures of nutritional status, as with the earlier exercise using the WENI Survey. The BMI is a widely accepted measure that is easy to compute and appealing since it covers the entire spectrum of both under and over-nutrition.<sup>19</sup>

#### 4.2 A-WENI validation using the Maharashtra A-WENI Survey

We validate A-WENI in the Maharashtra A-WENI Survey following the same process as for the WENI Survey. To evaluate A-WENI relative to WENI, we make the following comparisons. First, we conduct a rank order correlation test of the A-WENI and WENI scores using the Maharashtra A-WENI Survey data. We find that the rank order is preserved and Kendall’s tau-b score is 0.77, indicating high positive correlation. Second, we conduct a ROC analysis and find that 88.74% of

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<sup>19</sup>As mentioned earlier, we focus primarily on the under-weight and normal BMI i.e.  $BMI < 25$ , as we focus, as with WENI, on the link between nutritional empowerment and under-nutrition (Narayanan et al., 2019). However, the same results hold for the full sample as well.

the classifications into empowered or disempowered by the abridged WENI are correct (Appendix Table A1). Third, as with the earlier exercise using the WENI Survey, for the Maharashtra A-WENI Survey sample too we compute t-tests and proportion tests of nutritional outcomes based on empowerment status. We find that in both cases we reject the null hypothesis of equality between the two groups, so that those who are assessed to be nutritionally empowered tend to have better nutritional status (Table 6). Fourth, we estimate models using both BMI and Minimum Dietary Diversity(MDD) as outcome variables and the A-WENI as an explanatory variable. We estimate a least squares regression and a probit regression models (Equations 2,3 and 4) for the Maharashtra A-WENI sample, with robust standard errors that correct for heteroscedasticity. As with the earlier BMI regressions, we exclude the sample of overweight and obese individuals. We find that A-WENI remains a statistically significant predictor of nutritional outcomes for both the truncated and full samples. The strength and sign of the association between A-WENI and nutritional outcomes is similar to that between WENI and nutritional outcomes. Higher values of A-WENI are thus associated with the statistically significantly higher values of nutritional outcomes (Table 7).<sup>20</sup> In fact, for dietary diversity, the A-WENI has a significant positive association whereas WENI does not.<sup>21</sup>

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<sup>20</sup>The BMI distribution is right-skewed. We therefore transform the data and use logarithmic BMI values. We find that our results are robust to the transformation. We also implement group-wise regressions to analyze the predictive power of A-WENI for different sub-groups are available with the authors. Apart, from the robustness measures mentioned here, we also test if A-WENI, is good measure of empowerment for women in the fertility age group. This is important as decisions relating to fertility is a critical aspect of nutritional empowerment (Narayanan et al., 2019). We find that A-WENI is a good predictor of the nutritional empowerment status created including the fertility module and can therefore be used a measure of empowerment even for women belonging to the fertility age group (Appendix Table 4).

<sup>21</sup>For MDD, we estimate the model on the full sample, including overweight/obese in the sample.

Table 6: Tests on nutritional outcomes (BMI) based on empowerment status in Maharashtra A-WENI Survey

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Test of Equality of Means - BMI

	<u>Disempowered</u>		<u>Empowered</u>		<u>P-value</u>
	Mean	Obs	Mean	Obs	
WENI Woman	19.40	102	20.55	107	0.01
Spouse	20.27	14	21.89	86	0.12
MIL	20.17	41	21.90	62	0.06
Older Women	19.73	80	21.91	23	0.03
All	19.70	237	21.38	278	0.00

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Test of Equality of Proportions - of people with normal BMI

WENI Woman	0.53	102	0.67	107	0.03
Spouse	0.71	14	0.80	86	0.45
MIL	0.61	41	0.74	62	0.15
Older Women	0.52	80	0.83	23	0.00
All	0.55	237	0.74	278	0.00

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Table 7: Relationship between nutritional empowerment and nutritional status in Maharashtra

	WENI				A-WENI			
	BMI	Normal BMI (=1)	Log BMI	Minimum Dietary Diversity (=1)	BMI	Normal BMI (=1)	Log BMI	Minimum Dietary Diversity (=1)
Nutritionally empowered (=1)	0.972*** (-3.57)	0.424*** (-3.12)	0.050*** (-3.57)	0.194 (-1.59)	0.993*** (-3.73)	0.386*** (-2.94)	0.051*** (-3.71)	0.280** (-2.3)
Spouse (=1)	0.733** (-2.03)	0.248 (-1.3)	0.038** (-2.06)	-0.129 (-0.76)	0.715** (-1.97)	0.249 (-1.3)	0.037** (-2.01)	-0.157 (-0.93)
MIL(=1)	-0.754 (-1.01)	-0.487 (-1.30)	-0.038 (-0.98)	0.22 (-0.66)	-0.887 (-1.17)	-0.54 (-1.44)	-0.045 (-1.13)	0.204 (-0.62)
Older Woman(=1)	-1.402 (-1.19)	-1.003* (-1.68)	-0.071 (-1.16)	0.831 (-1.56)	-1.511 (-1.29)	-1.060* (-1.78)	-0.077 (-1.26)	0.859 (-1.63)
Age (completed years)	0.026 (-1.09)	0.021* (-1.73)	0.001 (-0.99)	-0.009 (-0.80)	0.028 (-1.18)	0.022* (-1.8)	0.001 (-1.08)	-0.009 (-0.81)
Constant	18.260*** (-30.13)	-0.511* (-1.65)	2.901*** (-92.09)	0.096 (-0.34)	18.129*** (-29.55)	-0.544* (-1.75)	2.894*** (-90.84)	0.037 (-0.13)
R-squared	0.071	-	0.072	-	0.073	-	0.074	-
Adjusted R-squared	0.061	-	0.061	-	0.063	-	0.063	-
Chi-sq	-	23.988		11.711	-	22.481	-	14.844
N	441	441	441	516	441	441	441	516

Note: \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%. We control for different demographic groups by using dummies

These validation exercises offer confidence that relative to the 33-indicator WENI, the A-WENI does not produce statistically significantly different results either in terms of ranking individuals according to nutritional empowerment or in terms of predicting nutritional status. Collectively, they suggest that the A-WENI is a good catch-all measure for tracking nutritional empowerment that can replace WENI.

Despite the overwhelmingly encouraging results of the validation exercise, some cautionary notes are in order. Overall, the Maharashtra A-WENI results suggest that the A-WENI is more likely to deem someone as nutritionally empowered relative to WENI, given comparable cutoffs. However, this is not consistently the case. There may be some ranges of the nutritional empowerment scores where the opposite is true, where A-WENI deems a larger fraction to be nutritionally disempowered (Figure 1). We note too that the proportion of those deemed to be nutritionally empowered by A-WENI can be lower than those based on WENI for specific DDs (Table 8). These suggest that for a richer understanding of the impediments to empowerment, especially in terms of specific DDs, the original WENI may be more useful.

Figure 1: Cumulative Distribution Function of the Original (WENI) and Abridged WENI (A-WENI) in Maharashtra

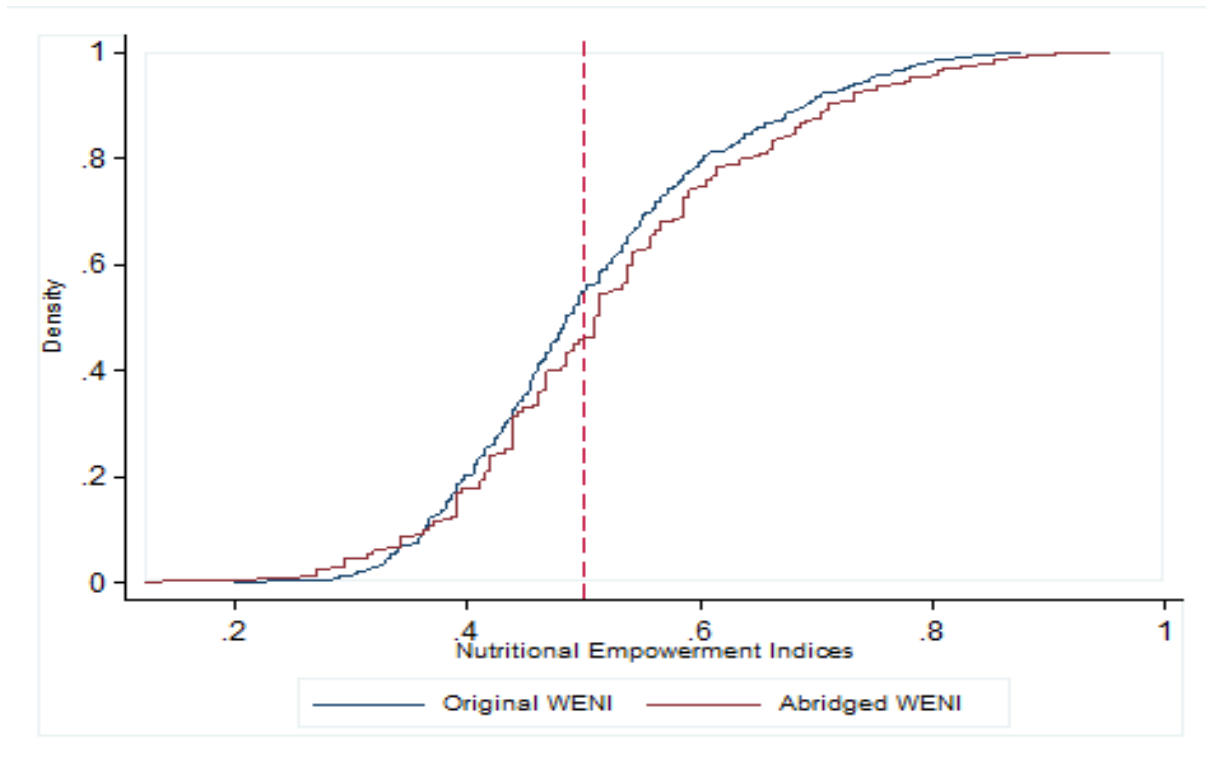


Table 8: Proportion of people empowered across Domain-Dimension in Maharashtra.

	WENI Women	Spouse	MIL	Older Women	A-WENI (ALL)	WENI (ALL)
Nutritional Empowerment	51.2	86.1	60.2	22.3	54.1	45.1
Food Knowledge	22.5	44.6	17.5	6.8	22.7	22.7
Food Resources	91.9	96	94.2	99	94.6	64.9
Food Agency	90	100	100	82.5	92.4	97.2
Health Knowledge	41.6	71.3	42.7	19.4	43.2	43.2
Health Resources	90.9	93.1	97.1	95.1	93.4	69.8
Health Agency	49.3	91.1	62.1	56.3	61.4	61.4
Institutions	50.2	99	56.3	24.3	55.8	87.8

## 5 Robustness Checks

As evident from the discussion so far, we find persuasive evidence that the A-WENI based on LASSO methodology performs well relative to the original WENI in many ways. The A-WENI is able to classify individuals into empowered or disempowered categories with acceptable accuracy

and is a good predictor of nutritional outcomes, like the original WENI. We perform a number of additional checks to boost the credibility of the A-WENI as a stand-alone measure of nutritional empowerment.

First, we generate a 20-indicator list using a different supervised machine learning algorithm known as Random Forest (Appendix Table A2). Even though it fulfills the criterion of representing at least 50% of the “themes” in each DD, it is a poor predictor of minimum dietary diversity. We also used the elastic net method, fine tuning it by adjusting the penalty values to identify 20 indicators. The 20 indicators identified are the same as those we identify in A-WENI.

Second, thus far, our focus was on whether A-WENI and WENI both identify the same individuals as being nutritionally empowered. We now test the ability of A-WENI to replicate the nutritional empowerment score (WENI) rather than just the 0-1 nutritional empowerment status based on the WENI. This is to ensure that the A-WENI replicates the underlying variable on which the threshold is imposed, given the prevailing argument against imposing thresholds on empowerment scores (Richardson, 2018). For this, we treat the Y variable in equation 1 as nutritional empowerment scores rather than empowerment status. We find that the list of indicators generated using nutritional empowerment scores is very similar to that generated by nutritional empowerment status (Appendix Table A2).<sup>22</sup>

Third, we test the sensitivity of the A-WENI to thresholds (Appendix Table A3). We find that the results are robust in most scenarios. We increase the threshold by 0.05 at a time and find that statistical significance of the coefficient of A-WENI does not change significantly up to the threshold of 0.65, after which, the statistical significance is lost to as very few individuals are classified as empowered at such high cut-offs. This pattern is consistent with Narayanan et al. (2019) using the 33 indicator WENI.

Fourth, we also test whether we can identify an even smaller set of indicators, for example, just 10, to explore whether there is scope for further abbreviation (Appendix Table A2). We find that both the in-sample and out of sample RMSE is considerably higher than the 20-indicator A-WENI. A-WENI therefore appears to provide the best balance between the lowest RMSE and best prediction amongst all the cases.

Finally, we implement the LASSO technique using nutritional outcomes, i.e., the BMI as a response variable rather than nutritional empowerment status, specifying selection of 20 indicators to make comparisons with the A-WENI set of indicators. We find that the overlap is significant and only a few indicators are different across the two sets (Appendix Table A2). In most of these cases, the indicators replaced belong to the same theme.

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<sup>22</sup>The new indicator list differs from the original by only two indicators. The indicators FAagrisay and Inoviolenceorsupport is replaced by FAmajminsayent and Iparticipatedany in the list of indicators based on nutritional empowerment scores. Although the factors are different, the new indicators belong to the same category of themes within their respective DDs as the indicators they replace.

These procedures collectively suggest that the A-WENI is a credible alternative to the WENI. There are however some caveats to incorporating the A-WENI in a general purpose survey. First, the WENI has been constructed for rural south Asian contexts and while it can be tested in other regions of the world, more work would be required to adapt the WENI to urban contexts. Second, there is a risk that incorporating the A-WENI in a general purpose survey might dilute the attention enumerators give to sensitive questions on intrahousehold issues and those such as domestic violence, that are critical for A-WENI. For this reason, if the A-WENI indicators are incorporated in a general purpose survey, enumerators need to be trained and advised appropriately since if indicators are missing in the construction of A-WENI, these need to be dropped from the analysis. Third, while the A-WENI offers a quick snapshot that facilitates comparisons of nutritional empowerment across communities or socio-demographic groups, it has limited use for conducting nutritional empowerment diagnostics to identify key barriers that individuals face in achieving nutritional status in a meaningful way. This is because despite its predictive power and its ability to reproduce the ordering of individuals based on the nutritional empowerment scores, there is nevertheless a loss of detail, relative to the WENI, that might lead one to overlook some key actionable barriers to nutritional empowerment. As we pointed out in the previous section, the A-WENI does not replicate well empowerment status for specific DDs, even as it replicates overall nutritional empowerment well. Thus, using A-WENI for DD-specific analyses can potentially be misleading. The A-WENI seems to trade away some of the 33-indicator-WENI’s ability to offer a granular perspective of the obstacles and barriers challenging women’s nutritional empowerment. To that extent, the A-WENI needs to be used cautiously.

## 6 Conclusion

The growing need to track and measure empowerment demands appropriate measures of empowerment that are easy to collect. A key challenge is that given its complex nature, there appears to be a trade-off between measuring empowerment comprehensively to reflect its many dimensions, which makes it expensive both in terms of time and cost to conduct a full-fledged survey to measure it, and to keep it simple and in the process dilute the rich conceptualizations we have of empowerment. We focus on WENI a recent measure of empowerment in the realm of nutrition in an effort to resolve this dilemma.

Our paper uses machine learning techniques that are data driven and transparent ways of reducing the number of indicators in an empowerment index in ways that reproduce, more or less, the outcomes of the parent index. Whereas this approach has been used in poverty measurement, this is perhaps a first application to the class of empowerment indices. We demonstrate its use to reduce and develop an abbreviated version of a recently created indicator of women’s empowerment in the realm of nutrition (the WENI).

The A-WENI consists of 20 indicators as opposed to the original 33. This reduction in number of indicators to a 20 indicator A-WENI, is our preferred recommendation as it covers at least 50% of the ‘themes’ originally selected for each DD, thus aligned closely to the spirit of the original WENI. While it is possible to reduce it even further to, say 15, as we explored, this latter leaves some dimensions with only one indicator, while performing more poorly relatively to A-WENI in its prediction of nutritional empowerment status.

We believe that the 20 indicators in A-WENI represent significant reductions in survey time (ranging from 20 to 30 minutes) while remaining faithful to the conceptual foundations underpinning WENI. The A-WENI’s 20 indicators are based on 28 distinct survey questions relative to the 59 required for the 33-indicator-WENI. Furthermore, many of these 20 indicators likely already form part of any general purpose survey, so that the application of A-WENI perhaps demands the inclusion of just a few new questions to such surveys. Thus reducing the number of indicators from 33 to 20 reduces the survey time considerably and can easily be incorporated into a general purpose survey. Going from 20 to 15, in contrast, is unlikely to hold significant additional gains in terms of time or resources.

The A-WENI can serve to fill a crucial gap, especially in many developing country contexts. Very often household surveys do not capture information at a gender-disaggregated level and doing so can often be infeasible. Further, there has been a longstanding problem that most surveys tend to neglect issues relating to nutrition unless they are surveys specifically for health and nutrition, such as the Demographic Health Surveys (DHS). Consequently we know little about women’s lives and the barriers they face, especially in terms of their own nutritional well-being. Metrics such as the A-WENI can be leveraged easily to plug this gap - to secure key information that captures women’s empowerment in the realm of nutrition. Furthermore, its strong association with nutritional status precludes the need to collect anthropometric data, should there be serious resource or capacity constraints. The promise of A-WENI and the use of machine learning to help us better design measures of empowerment will be evident when these are tested and validated in other contexts outside of South Asia. This paper offers a way forward. Developing a robust A-WENI can thus aid in an expansion of efforts to measure nutritional empowerment; this is key to understanding better the barriers and challenges women face and help identify ways in which women can improve their nutritional well-being in meaningful ways.

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# Online Supplementary Materials

## Appendix

### Appendix Tables

Table A1: Area under the ROC curve for Maharashtra

Indicator List	Observations	Area under the ROC curve	Standard error	Lower bound	Upper bound
RLasso-15	516	0.849922	0.015825	0.818905	0.880938
CVLasso-15	516	0.820258	0.016837	0.787258	0.853259
Lasso With IC-15	516	0.820258	0.016837	0.787258	0.853259
20- Indicator List	516	0.887426	0.013138	0.861676	0.913177

Table A2: List of Indicators based on different approaches

Sl. No.	20 Indicator List based on Nutritional Empowerment scores	15 Indicator List based on Nutritional Empowerment scores	10 Indicator list based on Nutritional Empowerment Status	20 Indicator list Based on Random Forest Algorithm	20 Indicator list with BMI as the Outcome Variable
1	FRland	FKcalcium	FKcalcium	FKiodine	FRpaidwork
2	FReatlast	FKiodine	FKiodine	FRjobandpds	FRland
3	FKcalcium	FAcashcontrol	HRdrinktoivent	FRselfemployment	FReatlast
4	FKiodine	HRhassistwhensick	HKanemia	FReatlast	FRselfemployment
5	FAasearnconsentown	HRdrinktoivent	HKors	FRpaidwork	FRfinsupportagrihhenter
6	FAmajminsayant	HKanemia	HKmalaria	FRfinsupportagrihhenter	FKcalcium
7	FAcashcontrol	HKors	HAalonefortreatment	FAdecisionpaidwrkbin	FAmajminsayant
8	HRhassistwhensick	HKmalaria	HAhealthvisitpermission	FAasearnconsentown	FAcashcontrol
9	HRdrinktoivent	HAalonefortreatment	HAhdecideownhealth	FAcashcontrol	HRdrinktoivent
10	HKanemia	HAhealthvisitpermission	Idoveil	HKors	HRriskinjhealth
11	HKors	HAhdecideownhealth		HKmalaria	HKanemia
12	HKmalaria	Ianymemberownaccord		HKanemia	HKors
13	HAalonefortreatment	Idoveil		HRintensityany	HKmalaria
14	HAhealthvisitpermission	Ifreedommove		HRdrinktoivent	HAalonefortreatment
15	HAhdecideownhealth	Iparticipatedany		HRhassistwhensick	HAhealthvisitpermission
16	Ianymemberownaccord			HAalonefortreatment	HAhdecideownhealth
17	Idoveil			HAhealthvisitpermission	Ianymemberownaccord
18	Imobileinformationgovt			HAhdecideownhealth	Idoveil
19	Ifreedommove			Ifreedommove	Inviolenceorsupport
20	Iparticipatedany			Idoveil	Iparticipatedany

Table A3: Relationship between nutritional outcomes and nutritional empowerment in A-WENI survey (across different thresholds)

	0.50			0.55			0.60			0.65		
	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)
A-WENI												
Nutritionally empowered (=1)	0.993*** (-3.73)	0.386*** (-2.94)	0.280** (-2.3)	0.880*** (-3.11)	0.427*** (-3.02)	0.267** (-2.13)	0.866*** (-2.79)	0.371** (-2.3)	0.340** (-2.41)	0.788** (-2.25)	0.367** (-2.03)	0.446*** (-2.91)
Age (completed years)	0.028 (-1.18)	0.022* (-1.8)	-0.009 (-0.81)	0.023 (-0.99)	0.019 (-1.62)	-0.009 (-0.88)	0.02 (-0.85)	0.018 (-1.52)	-0.011 (-1.01)	0.023 (-0.96)	0.019 (-1.6)	-0.011 (-1.02)
Spouse(=1)	0.715** (-1.97)	0.249 (-1.3)	-0.157 (-0.93)	0.713* (-1.93)	0.22 (-1.14)	-0.171 (-0.99)	0.782** (-2.17)	0.269 (-1.41)	-0.185 (-1.07)	0.826** (-2.25)	0.279 (-1.46)	-0.208 (-1.20)
MIL(=1)	-0.887 (-1.17)	-0.54 (-1.44)	0.204 (-0.62)	-0.735 (-0.97)	-0.463 (-1.24)	0.233 (-0.7)	-0.623 (-0.82)	-0.425 (-1.13)	0.273 (-0.82)	-0.68 (-0.89)	-0.446 (-1.18)	0.28 (-0.84)
Older Woman (=1)	-1.511 (-1.29)	-1.060* (-1.78)	0.859 (-1.63)	-1.423 (-1.19)	-0.98 (-1.64)	0.861 (-1.62)	-1.297 (-1.07)	-0.953 (-1.58)	0.930* (-1.74)	-1.484 (-1.23)	-1.021* (-1.69)	0.930* (-1.73)
Constant	18.129*** (-29.55)	-0.544* (-1.75)	0.037 (-0.13)	18.457*** (-31.27)	-0.427 (-1.41)	0.116 (-0.42)	18.632*** (-31.52)	-0.345 (-1.14)	0.171 (-0.62)	18.623*** (-31.19)	-0.35 (-1.15)	0.179 (-0.65)
R-squared	0.073	-	-	0.065	-	-	0.06	-	-	0.055	-	-
Adjusted R-squared	0.063	-	-	0.054	-	-	0.05	-	-	0.045	-	-
Chi-sq	-	22.481	14.844	-	22.708	13.914	-	18.838	14.746	-	17.629	17.119
N	441	441	516	441	441	516	441	441	516	441	441	516

Note: \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%.

Table A3 (contd.): Relationship between nutritional outcomes and nutritional empowerment in A-WENI survey (across different thresholds)

	0.70			0.75			0.80			0.85		
	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)	BMI	Normal BMI (=1)	MDD (=1)
A-WENI												
Nutritionally empowered (=1)	0.785*	0.288	0.339*	0.961*	0.44	0.23	1.419***	1.177**	0.234	1.406*	0	0.026
	(-1.87)	(-1.33)	(-1.93)	(-1.88)	(-1.46)	(-1.04)	(-2.93)	(-2.38)	(-0.87)	(-1.87)	(.)	(-0.07)
Age												
(completed years)	0.029	0.022*	-0.008	0.027	0.021*	-0.009	0.028	0.021*	-0.008	0.028	0.020*	-0.008
	(-1.2)	(-1.82)	(-0.74)	(-1.1)	(-1.75)	(-0.80)	(-1.16)	(-1.76)	(-0.76)	(-1.16)	(-1.71)	(-0.73)
Spouse(=1)	0.892**	0.321*	-0.149	0.955***	0.335*	-0.096	0.964***	0.347*	-0.09	0.986***	0.351*	-0.065
	(-2.45)	(-1.71)	(-0.87)	(-2.67)	(-1.8)	(-0.58)	(-2.7)	(-1.85)	(-0.54)	(-2.74)	(-1.86)	(-0.39)
MIL(=1)	-0.86	-0.524	0.203	-0.803	-0.506	0.226	-0.816	-0.499	0.216	-0.827	-0.484	0.208
	(-1.12)	(-1.40)	-0.61	(-1.03)	(-1.35)	-0.68	(-1.06)	(-1.34)	-0.65	(-1.08)	(-1.30)	-0.63
Older Woman (=1)	-1.791	-1.161*	0.764	-1.712	-1.133*	0.78	-1.756	-1.111*	0.755	-1.784	-1.103*	0.735
	(-1.48)	(-1.95)	-1.43	(-1.40)	(-1.88)	-1.46	(-1.47)	(-1.88)	-1.43	(-1.49)	(-1.86)	-1.39
Constant	18.525***	-0.384	0.139	18.603***	-0.361	0.17	18.582***	-0.362	0.161	18.612***	-0.335	0.16
	(-30.62)	(-1.26)	(-0.5)	(-30.51)	(-1.18)	(-0.61)	(-31.15)	(-1.20)	(-0.59)	(-31.09)	(-1.11)	(-0.58)
R-squared	0.052	-	-	0.052	-	-	0.054	-	-	0.05	-	-
Adjusted R-squared	0.042	-	-	0.042	-	-	0.044	-	-	0.039	-	-
Chi-sq	-	15.279	12.354	-	15.381	9.921	-	20.795	9.62	-	12.184	8.9
N	441	441	516	441	441	516	441	441	516	441	433	516

Note: \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%.

Table A4: Relationship between the original empowerment status of WENI Woman (including the fertility module) with the A-WENI

	Empowerment status of WENI Woman in WENI survey	Empowerment status of WENI Woman in Maharashtra A-WENI Survey
A-WENI		
Nutritionally empowered (=1)	2.039*** (-9.09)	2.423*** (-24.4)
Age (completed years)	-0.038 (-1.47)	-0.009 (-0.97)
Constant	0.219 (0.34)	-0.754*** (-2.89)
Chi-sq	83.262	595.849
N	209	1145

Note: \* significant at 10%, \*\* significant at 5%, \*\*\* significant at 1%.