

FINANCIAL BID

Tender No. IGDR/Tender/2026/ED/05

Date: 18.03.2026

Annual Rate contract for publishing of Advertisement in the Newspapers and Publications at IGDR

Sr. No.	Name of Newspaper	Language	Page	HUE	Insertion	Newspaper/DAVP Rate per Sq. Cm. size				Discount on Rate	Applicable GST
						Recruitment Advt	Tender Notice Advt.	Classified Advt.	Display Advt.		
						Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.		
A	Part-A: Advertisement Rate for Mumbai Edition										
1	Times of India	English	Inside	B/W	1						
2	Hindustan Times	English	Inside	B/W	1						
3	Indian Express	English	Inside	B/W	1						
4	Business Standard	English	Inside	B/W	1						
5	Economic Times	English	Inside	B/W	1						
6	Financial Express	English	Inside	B/W	1						
7	Mint	English	Inside	B/W	1						
8	Mid-Day	English	Inside	B/W	1						
9	The Hindu	English	Inside	B/W	1						
10	Loksatta	English	Inside	B/W	1						
11	Maharashtra Times	English	Inside	B/W	1						
12	Navrashtra	English	Inside	B/W	1						
13	Navbharat Times	English	Inside	B/W	1						
14	Navbharat	English	Inside	B/W	1						
B	Part-B: Advertisement Rate for Mumbai Editions Combo										
1	Hindustan Times + Mint	English	Inside	B/W	1						
2	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1						
3	Indian Express + Loksatta	English, Marathi	Inside	B/W	1						
4	Indian Express (English) + Loksatta (Marathi) +Janasatta (Hindi)	English, Marathi Hindi	Inside	B/W	1						
5	Navbharat + Navrashtra	Hindi / Marathi	Inside	B/W	1						
C	Part-C: Advertisement Rate for All India Editions Combo										

Sr. No.	Name of Newspaper	Language	Page	HUE	Insertion	Newspaper/DAVP Rate per Sq. Cm. size				Discount on Rate	Applicable GST
						Recruitment Advt	Tender Notice Advt.	Classified Advt.	Display Advt.		
						Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.		
1	Hindustan Times + Mint	English	Inside	B/W	1						
2	Hindustan Times + Mint + Hindustan (Hindi)	English, Hindi	Inside	B/W	1						
3	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1						
4	Indian Express (English) + Loksatta (Marathi)	English, Marathi	Inside	B/W	1						
5	Navbharat + Navrashtra	Hindi, Marathi	Inside	B/W	1						
D	Part-D: Advertisement Rate for All India Editions										
1	Times of India	English	Inside	B/W	1						
2	Hindustan Times	English	Inside	B/W	1						
3	Indian Express	English	Inside	B/W	1						
4	Business Standard	English	Inside	B/W	1						
5	Economic Times	English	Inside	B/W	1						
6	Financial Express	English	Inside	B/W	1						
7	Mint	English	Inside	B/W	1						
8	Mid-Day	English	Inside	B/W	1						
9	The Hindu	English	Inside	B/W	1						
10	Loksatta	Marathi	Inside	B/W	1						
11	Lokmat	Marathi	Inside	B/W	1						
12	Maharashtra Times	Marathi	Inside	B/W	1						
13	Navrashtra	Marathi	Inside	B/W	1						
14	Navbharat Times	Hindi	Inside	B/W	1						
15	Navbharat	Hindi	Inside	B/W	1						
16	Dainik Bhaskar (Both Editions)	Hindi	Inside	B/W	1						
17	Dainik Jagran	Hindi	Inside	B/W	1						

E Part - E: Advertisement Rate for Association of Indian Universities										
Sr. No.	Particulars	Language	Size	HUE	Rate /Size				Discount on Rate	GST
					1 Insertion	4 Insertions	8 Insertions	12 Insertions		
1	Full Page	English	23.0cm x 16.5cm	B/W						

Sr. No.	Name of Newspaper	Language	Page	HUE	Insertion	Newspaper/DAVP Rate per Sq. Cm. size				Discount on Rate	Applicable GST
						Recruitment Advt	Tender Notice Advt.	Classified Advt.	Display Advt.		
						Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.	Rate/Sq.cm.	In %	In %
2	Half Page	English	12.0cm x 16.5cm	B/W							
3	Quarter Page	English	11.0 cm x 8.0 cm	B/W							
4	Cover (Inside)	English	23.5 cm x 17.5 cm	B/W							
5	Cover (Back)	English	23.5 cm x 17.5 cm	B/W							

F Part - F: Advertisement Rate for Economic & Political Weekly (EPW)								
Print Edition								
Sr. No.	Particulars	Language	Size	HUE	Rate/ Size	Discount on Rate	GST	
1	Full Page	English	23.5 cm x 17.5cm	Colour				
2	Centrespread/ Doublespread	English	23.5 cm x 36.0 cm	Colour				
3	Full Page	English	23.5 cm x 17.5cm	B/W				
4	Centrespread/ Doublespread	English	23.5 cm x 36.0 cm	B/W				
5	Half Page	English	11.5 cm x 17.5cm	B/W				
6	Quarter Page	English	9.0 cm x 11.5 cm	B/W				
7	Per Column	English	cm	B/W				
Digital/ Web Edition								
Sr. No.	Particulars	Language	Creative Size	HUE	Rate/ Size		Discount on Rate	GST
					Standalone Rate	Rate with Print		
1	Box	English	350 pixels x 350 pixels	Colour				
2	Banner	English	90 pixels x 728 pixels	Colour				
3	Spot	English	90 pixels x 350 pixels	Colour				

Note:

- 1 The bidder should mention the rates for various advertisements for Recruitment, Tender Notice, Display and Classified as per Newspaper rate card.
- 2 The bidder should offer their discount in percentage on the rates of various Newspaper.
- 3 The discount on newspaper rate card will remain same throughout during the contract period.
- 4 The bidder should attach the copy of Rate Card of all the Newspapers for various advertisements.

Date:

* To be submitted on company letterhead with sign and stamp on it.

Signature of bidder with company stamp