

FINANCIAL BID

Tender No. IGIDR/Tender/2022/ED/27

Date: 22.10.2022

Annual Rate contract for publication of Advertisements in the Newspapers

PART-I: SCHEDULE OF RATES FOR ADVERTISEMENTS IN THE MAIN NEWSPAPER:

Sr. No.	Name of Publication	Language	Page	HUE	Insertion	Advertisement Rate per Sq. Cm. size									Applicable GST
						Recruitment Advt	Discount on Rate	Quoted Rate Rs.	Tender Advt.	Discount on Rate	Quoted Rate Rs.	Display Advt.	Discount on Rate	Quoted Rate Rs.	
						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	
A	Part-A: Advertisement Rate for Mumbai Edition														
1	Times of India	English	Inside	B/W	1										
2	Hindustan Times	English	Inside	B/W	1										
3	Indian Express	English	Inside	B/W	1										
4	Business Standard	English	Inside	B/W	1										
5	Economic Times	English	Inside	B/W	1										
6	Financial Express	English	Inside	B/W	1										
7	Mint	English	Inside	B/W	1										
8	Mid-Day	English	Inside	B/W	1										
9	The Hindu	English	Inside	B/W	1										
10	Loksatta	English	Inside	B/W	1										
11	Maharashtra Times	English	Inside	B/W	1										
12	Navrashtra	English	Inside	B/W	1										
13	Navbharat Times	English	Inside	B/W	1										
14	Navbharat	English	Inside	B/W	1										
B	Part-B: Advertisement Rate for Mumbai Editions Combo														
1	Hindustan Times + Mint	English	Inside	B/W	1										
2	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1										
3	Indian Express + Loksatta	English, Marathi	Inside	B/W	1										
4	Indian Express (English) + Loksatta (Marathi) +Janasatta (Hindi)	English, Marathi Hindi	Inside	B/W	1										

Sr. No.	Name of Publication	Language	Page	HUE	Insertion	Advertisement Rate per Sq. Cm. size										Applicable GST
						Recruitment Advt	Discount on Rate	Quoted Rate Rs.	Tender Advt.	Discount on Rate	Quoted Rate Rs.	Display Advt.	Discount on Rate	Quoted Rate Rs.		
						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm		
5	Navbharat + Navrashtra	Hindi / Marathi	Inside	B/W	1											
C Part-C: Advertisement Rate for All India Editions Combo																
1	Hindustan Times + Mint	English	Inside	B/W	1											
2	Hindustan Times + Mint + Hindustan (Hindi)	English, Hindi	Inside	B/W	1											
3	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1											
4	Indian Express (English) + Loksatta (Marathi)	English, Marathi	Inside	B/W	1											
5	Navbharat + Navrashtra	Hindi, Marathi	Inside	B/W	1											
D Part-D: Advertisement Rate for All India Editions																
1	Times of India	English	Inside	B/W	1											
2	Hindustan Times	English	Inside	B/W	1											
3	Indian Express	English	Inside	B/W	1											
4	Business Standard	English	Inside	B/W	1											
5	Economic Times	English	Inside	B/W	1											
6	Financial Express	English	Inside	B/W	1											
7	Mint	English	Inside	B/W	1											
8	Mid-Day	English	Inside	B/W	1											
9	The Hindu	English	Inside	B/W	1											
10	Loksatta	Marathi	Inside	B/W	1											
11	Lokmat	Marathi	Inside	B/W	1											
12	Maharashtra Times	Marathi	Inside	B/W	1											
13	Navrashtra	Marathi	Inside	B/W	1											
14	Navbharat Times	Hindi	Inside	B/W	1											
15	Navbharat	Hindi	Inside	B/W	1											

Sr. No.	Name of Publication	Language	Page	HUE	Insertion	Advertisement Rate per Sq. Cm. size									Applicable GST
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						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	
16	Dainik Bhaskar (Both Editions)	Hindi	Inside	B/W	1										
17	Dainik Jagran	Hindi	Inside	B/W	1										

PART-II: SCHEDULE OF RATES FOR ADVERTISEMENTS IN THE CLASSIFIED:

Sr. No.	Name of Publication	Language	Page	HUE	Insertion	Advertisement Rates per Sq. Cm. size									Applicable GST
						Recruitment Advt	Discount on Rate	Quoted Rate Rs.	Tender Advt.	Discount on Rate	Quoted Rate Rs.	Display Advt.	Discount on Rate	Quoted Rate Rs.	
						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	
A	Part-A: Advertisement Rate for Mumbai Edition														
1	Times of India	English	Inside	B/W	1										
2	Hindustan Times	English	Inside	B/W	1										
3	Indian Express	English	Inside	B/W	1										
4	Business Standard	English	Inside	B/W	1										
5	Economic Times	English	Inside	B/W	1										
6	Financial Express	English	Inside	B/W	1										
7	Mint	English	Inside	B/W	1										
8	Mid-Day	English	Inside	B/W	1										
9	The Hindu	English	Inside	B/W	1										
10	Loksatta	English	Inside	B/W	1										
11	Maharashtra Times	English	Inside	B/W	1										
12	Navrashtra	English	Inside	B/W	1										
13	Navbharat Times	English	Inside	B/W	1										
14	Navbharat	English	Inside	B/W	1										
B	Part-B: Advertisement Rate for Mumbai Editions Combo														
1	Hindustan Times + Mint	English	Inside	B/W	1										
2	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1										

Sr. No.	Name of Publication	Language	Page	HUE	Insertion	Advertisement Rate per Sq. Cm. size									Applicable GST
						Recruitment Advt	Discount on Rate	Quoted Rate Rs.	Tender Advt.	Discount on Rate	Quoted Rate Rs.	Display Advt.	Discount on Rate	Quoted Rate Rs.	
						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	
3	Indian Express + Loksatta	English, Marathi	Inside	B/W	1										
4	Indian Express (English) + Loksatta (Marathi) +Janasatta (Hindi)	English, Marathi Hindi	Inside	B/W	1										
5	Navbharat + Navrashtra	Hindi / Marathi	Inside	B/W	1										
C Part-C: Advertisement Rate for All India Editions Combo															
1	Hindustan Times + Mint	English	Inside	B/W	1										
2	Hindustan Times + Mint + Hindustan (Hindi)	English, Hindi	Inside	B/W	1										
3	Times of India + Maharashtra Times + Navbharat Times + Economic Times	English, Hindi, Marathi	Inside	B/W	1										
4	Indian Express (English) + Loksatta (Marathi)	English, Marathi	Inside	B/W	1										
5	Navbharat + Navrashtra	Hindi, Marathi	Inside	B/W	1										
D Part-D: Advertisement Rate for All India Editions															
1	Times of India	English	Inside	B/W	1										
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9	The Hindu	English	Inside	B/W	1										
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						Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	Rate/Sq.cm.	In %	Per SqCm	
13	Navrashtra	Marathi	Inside	B/W	1										
14	Navbharat Times	Hindi	Inside	B/W	1										
15	Navbharat	Hindi	Inside	B/W	1										
16	Dainik Bhaskar (Both Editions)	Hindi	Inside	B/W	1										
17	Dainik Jagran	Hindi	Inside	B/W	1										

Notes:

- 1 The bidder should mention the rates for various advertisements for Recruitment, Tender Notice, Display and Classified (Recruitment & Tender Ads) as per Newspaper rate card.
- 2 The bidder should offer their separate discounts in percentage on the rates of various Newspaper.
- 3 The discount on newspaper rate card will remain same throughout during the contract period.
- 4 The bidder should attach the copy of Rate Card of all the Newspapers for various advertisements.

Date:

Signature of bidder with company stamp

* To be submitted on company letterhead with sign and stamp on it.